

# Use of School Recreational Facilities by City Urged

ESTABLISHED 1927

## The Desert Sun Of Palm Springs, California

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### TEMPERATURES

	Max.	Min.
Tuesday, Jan. 13.....	80	51
Wednesday, Jan. 14.....	80	55
Thursday, Jan. 15.....	84	46

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3 Sections

Friday, January 16, 1948

20 Pages

Single Copy 10¢

# Village Can't Rest on Laurels Says Thomas

## Chest Drive One Fourth Of the Way

Residential District  
Teams and Schools  
Busy on Campaign

Palm Springs was nearing the one-quarter point in the Community Campaign today with approximately \$12,000 reported subscribed at headquarters yesterday afternoon, according to Lyle Newcomer, chairman in charge of the drive.

Intensive activity on the part of team leaders in the various city precincts and of school children in the city's schools was reported today.

**GOAL IN THE DRIVE** is \$55,000 and Chairman Newcomer said that a lot remained to be done in the campaign between now and the closing date, January 31.

Of the amount sought, \$30,000 for the Chest which includes Boy and Girl Scout organizations, Boys club, Welfare and Friendly Aid association, and the Palm Springs Museum, and \$25,000 for the Community hospital to help in its great work here.

**CANVASS** of the residential district was under way today. Chairman of this group is Mrs. Frank Purcell and working with her on the committee are Mrs. James Oliver, William B. Malouf and Sol Lesser.

Active in the various precincts are Mrs. Charles Mathews, Mrs. A. E. Bailey, Mrs. Herman Reich and Jacques Crommelin, No. 1; Frank Partridge, No. 2; Mrs. P. A. Staley, Mrs. Francis Crocker, Mrs. William Lippman, No. 3; Mrs. B. H. Poliak, No. 4; Mrs. William Malouf, Mrs. Lauritz Hansen, No. 5; Mrs. Earl Coffman, Mrs. James C. Geggie, No. 6; Mrs. Roger Williams, No. 7; and McCabe, No. 8.

## This Side Of The Sun

By Phat

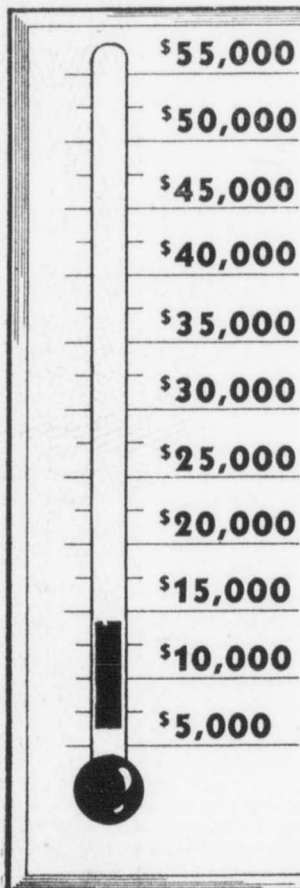
If a better P.S. you'd see,  
Just Join up with the C. of C.

Those little dinges which start off this column have a double purpose . . . They act as a self-starter in that they get something on the blank sheet, thus overcoming the inertia of these delightful January days and they also act as a self-deflationary instrument . . . They bring in some adverse comment like the one which was recited to me at breakfast the other morning when I tried out the above to get audience reaction . . . "Some day you're going to get a card and all that is going to be written on it is: 'Lay off, McDuff, that's awful stuff.' And if no one else thinks of that soon, I will myself."

**THE SELECTION** of Bob Hope as Honorary Mayor of Palm Springs was a happy one . . . It completes the trilogy . . . All good things come in threes . . . The people who founded Palm Springs had Faith . . . After the town got well under way, they acquired charity, partly because it made them feel good and partly because it was another source of income tax deductions . . . Having Faith and Charity, it was only logical that the Village should add Hope . . . Of the three of these the greatest is Hope . . . But don't forget Charity, the Community Chest drive is under way.

**THERE'S A BENCH** in town . . . Right down, too . . . And it's got a sign over it inviting people to enjoy it . . . It's in a cranny in front of Sleepy Carter's juice stand next to Wal Spaulding's . . . And despite what the telephone book says, I'm going to spell Spaulding's name without the 'u' . . . Spaulding says he spent lot of cash to publicize it without the 'u', finally even got newspaper reporters to write it that way (That was the hardest task) and then, it comes out in the phone book "Spaulding" . . . That reminds me, the phone book doesn't list the Chamber of Commerce number but it does have numbers of See THIS SIDE OF SUN, Page 19

## Get Hot!



## Hope to Get Keys of City At Broadcast

Reports from committees and a motion picture show, that followed the business of the evening, featured the regular bi-monthly meeting of the Junior Chamber of Commerce at the PAGO PAGO Wednesday night.

An addition to the activity of the group is the creation of a toastmasters group. Members of this group are to practice talking from prepared papers and extemporaneously.

A report from the committee in charge of the "Bob Hope For Mayor" project reported. It is understood that a group headed by Don Artz, Tom Lyons, and Mayor Clarence Hyde will present Honorary Mayor Bob Hope with the key to the city at his program which will be broadcast from Redlands next Tuesday evening.

## Rodeo Queen

Some Girl To Be Crowned At Sunday Gymkhana

One beautiful Village girl with an ability to sit well in a western saddle but with lots of personality as well will be crowned as the Rodeo Queen of 1948 Sunday afternoon at the Thunderbird Gymkhana.

This was the announcement made by Tony Burke of the Palm Springs Horseman's Association, a committee of whose members will act as judges.

Qualifications require that the contestants be unmarried, and be able to ride, a little at least.

The girl selected will be declared the Queen and will preside over the giant Rodeo to be staged at the Field Club February 7 and 8.

## London Calls Again

This Time It's for a Girl Friend With Whom 17-Year-Old Lad Can Correspond

Two summers ago six English lassies in London wrote the "Lord Mayor" of Palm Springs seeking a donation of the type of bathing suits the feminine gender use here.

They were duly sent through the combined efforts of the Desert Sun and City Manager William E. Alworth and the cash contributions of Villagers.

Yesterday The Desert Sun was in receipt of a letter from a seventeen-year-old boy in London seeking a girl "pen-friend" with whom he can conduct a friendly correspondence.

The letter reads as follows: "Dear Sir: I am taking the liberty of writing to you as I have no

## Urges Use Of Facilities At Schools

Recreational Expert Says Ready-Made Spots Available

A bouquet of sweet smelling roses was figuratively dropped in the laps of the Citizens' Committee interested in recreational improvement of the Field Club during a meeting at the El Paseo auditorium Wednesday night.

And the man who handed the sweet suggestion to the committee, headed by Hutch Mosely, was none other than the nationally known recreational expert, George Braden, with 35 years of experience in such matters behind him, who met with the group at the invitation of City Manager William E. Alworth.

**IN ESSENCE** Braden told those present that one of the good bets it had passed up in its recommendations to the city father was the use of recreational facilities now existent on school properties and additions that are planned.

In addition to pointing out that school facilities could be used by the taxpayers and residents of the city, Braden showed those present how a portion of the finances necessary could be raised through revenues of recreational plant equipment that Palm Springs should have a recreational plant next to none in the state and that foremost of all a Park and Recreation commission composed of seven members would be created at See SCHOOL FACILITIES, Pg. 19

## President

Village Lions To Greet International Chief

Plans for the dinner meeting at the American Legion auditorium next Wednesday evening when members of eleven Lions clubs of the desert area will greet International President Fred here were nearing completion today.

The event, marking the first visit of an International president to Palm Springs, will be featured by a banquet and dance. William Veith is chairman of the committee on arrangements.

Lions from Beaumont to the Colorado river will be here to greet President Smith whose home club is in Ventura. President Ray Sorum of the local club will preside.

## By Fours

When He Loses Dogs, He Loses Them

When it comes to losing dogs, Edgar Kaufman, 470 West Vista De Chino, millionaire Pittsburgh department store owner, established a record of one sort or another this week.

Kaufman's gardener, James Reddick, reported to police that four pet dachshunds either strayed or were stolen.

If you can find four of these underslung canines maneuvering down Palm Canyon drive on a sight-seeing trip, Mr. Kaufman would be more than pleased to get the information.

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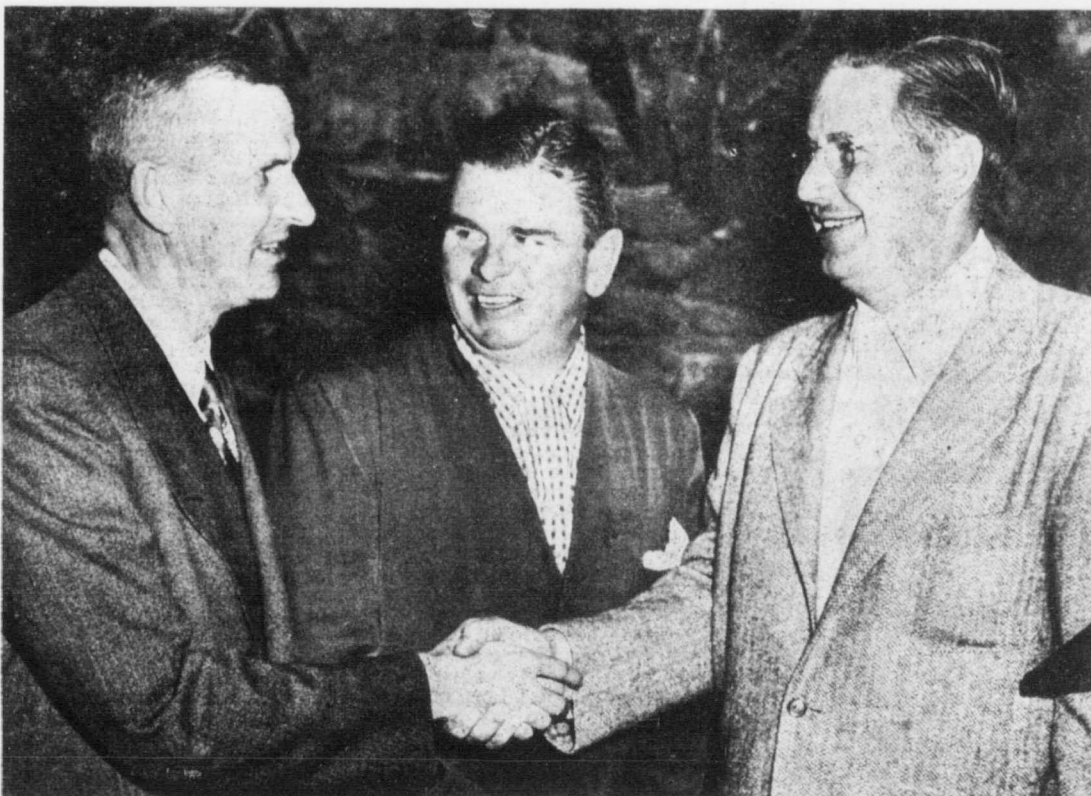
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The letter reads as follows: "Dear Sir: I am taking the liberty of writing to you as I have no

other means of securing an address of a pen friend in Palm Springs. Do you think you could help me? My preference would be for a girl somewhere around my own age which is seventeen. Hoping you can help me, I await with keen interest.

Yours Sincerely,  
Stanley Wells,  
The address is 15 Eton Garages, Eton Avenue, Hampstead, London, N.W.3.



GREETINGS—Florian Boyd (right), president of the Chamber of Commerce, greets Don Thomas, managing director of the All-Year club, who presented a powerful, thought-compelling talk Tuesday at the Tennis Club. Lee Bering, whose generosity made the meeting possible, is shown center. (Johnny Pagoria photo.)

## "Insanities" to Be Presented At Legion Hall

This year's edition of the Village Insanities will have the new American Legion auditorium on Bellardo road, opposite the golf course, as its setting, it was announced today with completion of negotiations between the Insanities heads and leaders of Owen B. Coffman Post, American Legion.

Contracts for use of the building five night—two dress rehearsals and three public shows, was signed this week by John Connell, post commander, Mrs. Melba Bennett, producer of the hilarious revue and Foster Simonson, business manager for the "Insanities."

**THE HALL** and stage lend themselves perfectly to a local show. Being smaller than the Plaza Theater where they were held formerly, the producers point out that the audience will be in far greater enjoyment for all. Because of the reduced seating capacity, the show will be held for three nights instead of two this year.

Mrs. Bennett also reported that Rex Koury, one of NBC's top music arrangers, has consented to again serve in that capacity as well as direct the orchestra. In addition, she informed the group that Jack Brooks, who wrote the lyrics for "Buttermilk Sky" an other famous songs, has offered to write the lyrics for the whole show as well as some of the music.

**AUDITIONS** for male singers will be held this weekend, so any tenor, baritone or bass is particularly requested to phone Melba Bennett at Deep Well ranch for "Sky" and other famous songs, of a soft shoe dancer loose around these parts, please inform Mrs. Bennett. There's a big spotlight part awaiting him.

## Edward Mather Taken by Death

Edward Mather, well known Villager of many years standing, was laid to his rest today in rites at Riverside.

He succumbed Sunday at the county seat.

Mather, a veteran of the Boer war and of the first World War in which he was a member of the Canadian army, had been overseer at the Samuel K. Rindge estate here for ten years.

## Brother of City Official Guest

Mr. and Mrs. Don Swart of Greensburg, Pa., are the guests of Mr. Swart's brother, P. M. Swart, chief building inspector, and the Swart family here.

They are making the Village a stopping point in a tour of California which will take them from the central part of the state to the Mexican border.

## Debate Marks Annual Hospital Ass'n Session

Annual meeting of members of the Palm Springs Community Hospital association, held in the Fiesta House of the Desert Inn yesterday, was marked by the election of ten new directors, a brief acrimonious debate over acquisition of Torney General Hospital property and a report of the hospital's operation for the preceding year.

Howard Jay, administrative advisor said the hospital operated at a loss of approximately \$18,000 for 12 months ending March 31, 1947. This he said was not considered bad in view of the number of patients handled and other operations pertaining to the hospital.

"Losses by Community Hospitals are always incurred," declared Jay, "and the loss incurred by our hospital here is not considered bad."

New directors elected to the board for a period of three years were: Theresa Fields, Jack Williams, Mrs. Newton Hotchkiss, Florian Boyd, Judge Eugene E. Theriault, Frank Bennett, Katherine Finch, Muriel Fulton and Culver Nichols. Lyle Newcomer was elected to serve out the unexpired term of the late Frank Cutler.

An attempt on the part of a member to ask the city to demand of War Assets Administration transfer of eight acres of Torney General Hospital, which in effect would cause a severance of the City and the hospital's joint application for surplus properties, was voted down.

## Healthy

The Dog Was O.K. Is Police Report

Considerable concern was manifested by both police and Farrill Wrathall regarding the welfare of a dog left at the latter's filling station by a forgetful motorist who had stopped for a tank of petrol.

When time to close the station arrived, Wrathall called the police department and announced that he would leave the dog in his office and "would the police look in from time to time to see how the guest was enjoying his quarters."

Accordingly, Sergeant Orest Johnson and Officer Ted Greene did take a look. On their return to the police station they reported in writing: "Took look at dog in Wrathall's station. He is in good health."

## Ed Kelley

Former Chicago Mayor Due in Village Today

Edward J. Kelley, former mayor of Chicago and a regular Palm Springs visitor, is due in today on the Southern Pacific's Golden State limited from the midwest to remain until April.

He is accompanied by Mrs. Kelley and they have taken a home here for the season.

## Tourists Go Where They Are Asked

All-Year Club Head Tells Villagers What Is Needed to Prosper

Approximately 300 members and friends of the Palm Springs Chamber of Commerce gathered as guests of Lee Bering of the Palm Springs Tennis Club for luncheon and to hear from the lips of Don Thomas, manager of the All-Year Club of Southern California, the importance of unified effort to keep the tourists rolling to Southern California and particularly Palm Springs.

The business-end of the luncheon was opened by Florian Boyd, president of the Chamber, who declared that he was thrilled at the sight of the large attendance and was quickly followed by Harry Harper, secretary-manager who in turn introduced the featured speaker.

**IN HIS INTRODUCTORY** remarks Harper declared that Thomas was the foremost authority on the subject of tourist travel and this was clearly evident in the rapt attention on the part of everybody when Thomas warmed to his subject.

Despite the stirring address made by Thomas who painted the tourist business of Southern California as most vital in importance to Palm Springs, application cards for membership in the local Chamber beside each plate in the packed dining room went unnoticed with the exception of a meager six or seven cards which were handed in to clerks of the Chamber at the conclusion of the luncheon.

**THE OBJECT** of the luncheon at the Tennis Club was to increase the fading membership rolls of the Chamber of Commerce and the injection of Thomas as the featured speaker had as its thought the "injection" of a shot-in-the-arm for those businessmen in the Village, who it was declared, "are riding free on the coattails" of the merchant who believes in cooperative effort and the importance of advertising Palm Springs as the foremost desert winter resort in the world.

Thomas, who is credited with building the tourist travel to Southern California from a mere trickle as represented in dollars 20 years ago to approximately one-half billion dollars last year, forcibly pointed out that this was only accomplished through intensive advertising and publicity campaigns.

**HE URGED** the building of a community fund for promotion of the Palm Springs tourist business. Referring to the past two years

See CANT REST, Page 8

## The PUBLISHER'S Corner

by OLIVER B. JAYNES

"TOURIST BUSINESS goes where it is invited and stays where it is well cared for." These words of wisdom spoken by Don Thomas, the Nation's top expert in that field, should be memorized by everyone who depends on Palm Springs for a living. For, as Mr. Thomas pointed out so effectively in his talk here last Tuesday, the tourist business is our ONLY source of new business, and we wouldn't last long sitting around swapping dollars.

Inflation, with the high cost of living and travel, has had a tendency to shorten the tourist season—people just don't stay so long. To make up the loss, it is necessary to induce more to come, according to Mr. Thomas. It takes publicity as well as paid advertising space to do the job.

If ever Palm Springs needed advertising and publicity—needed an organization to help care for visitors when they come—it is RIGHT NOW. There is but one agency set up to do the job, and that is the Chamber of Commerce. It will take \$47,778 to do that job in 1948. There are some 700 firms and individuals doing business here that are being invited to share this expense in proportion to the volume of business they do. About 120 volunteered to come in before the membership drive started yesterday. Not a single one should fail in this important responsibility. There should be no free rides.

**WE SALUTE** the Tennis Club and its civic-minded manager, Lee Bering, for getting the membership drive off to such a good start with that wonderful luncheon last Tuesday. We thank Don Thomas from the bottom of our hearts for coming down to Palm Springs and awakening us to the need of GOING AFTER business. We thank him for reminding us that we have no oil wells, no aircraft industry, no citrus crops, no movie makers, no clothing manufacturing—nothing but CLIMATE. People must come here for it, we can't box it up and ship it to them. They must be SOLD enough on this wonderful desert climate to COME AND GET IT.

This Chamber of Commerce membership must be looked upon as an investment—not an expenditure. It can be paid in six monthly installments—three in the spring and three in the fall. But the board of directors have to know NOW just what they will have to spend this year. For one reason or another, the chamber has been so poorly supported the past year that it is about down to its last dollar. Let's put away childish things and get down to the business of getting some business. Let's go after it!

**TOURIST BUSINESS** goes where it is invited and stays where it is well cared for. Remember that!



## Miss Dunn on Program of Woman's Club

"I Remember Mama" To Be Reviewed by Gifted Speaker Monday

"I Remember Mama" will be reviewed by Margaret Alexander Dunn at the next meeting of the Woman's Club to be held at the club house Monday afternoon, Jan. 19th, at 2:30.

This promises to be one of the outstanding entertainment programs of the club year as Miss Dunn is well known for her clever play reviews.

The tea committee for the afternoon will be Meses. Earl Henderson, A. E. Hoover, E. E. Oertel, J. B. Crommelin, E. K. Woods, C. G. Irwin and A. B. Crist. Decorations of the club will be done by Mrs. Valentine Blatz and Mrs. J. F. Watson.

Non-members who would like to hear Miss Dunn may be admitted by guest card or a \$1.20 fee.

Enjoying the entertainment at Mr. Dee's the other evening was Santa Fe's Jay Rollman with Edith Freeman and Rancho Mirage's Don Cameron with Cynthia Snowden.

# Social ACTIVITIES

By NANCY DALE JAYNES

## JOYA and JAYNO Tell All

New Villager Frankie Sinatra and his Palm Springs home seem to be getting a lot of comments among the Hollywood columnists (note, we're still adhering to Walter Winchell's spelling). But according to Harrison Carroll he has refused to stay in it until he has a wall built around the place. It seems that he awakened the other morning to find seven admiring bobby-soxers watching him sleep. With that he moved over to friend Jimmy Van Heusen's home. Hedda Hopper also carried a little item about the home and the canary yellow jeep trimmed in robin's egg blue that he bought to match it. Can't believe he plans to do much traveling in a jeep, but it would be a nice thing for the gardener to run around in.

We once said that we print all telegrams. Guess we better had since there are a few people who member and care such as Dave Lyons. Here it is. MR. DEE'S

GOES TO WASHINGTON. 48 HOUR FILIBUSTER SUCCESSFUL. RETURNS WITH SENSATIONAL SOCIETY ENTERTAINMENT. KEN SIMMS DIRECT FROM 400 CLUB. PREMIERE TUESDAY JANUARY 13. All went well, Ken Simms appeared a little tired but still able to really play that piano. Among those who turned out to hear him were the Peter B. Sheptenkos, Don Cameron with Cynthia Snowden, Grace Miller, Mrs. Trav Rogers celebrating her 29th wedding anniversary in a group that included the Claude Valours, and Betty Ireland; Leonard Carter and Bill Dalgren of Chicago; the Sleepy Carters; Jake Kettman and a party of friends; Dr. and Mrs. Stockton; and Irving Siepa.

The Reed Davises, recently returned from making the grand tour of Mexico and South America, were in the Village this week deciding where to go next. If they want to see a new place their choice is limited to Australia, Russia, and Egypt, the only places that they haven't been. What we dream about, the Davises do.

Recent activities or what's smoking at Smoke Tree. It was a square dance with Guy Merrill giving instructions to the less proficient on Wednesday night. Virginia Reelers gathered from Deep Well and Ingleside Inn to join it with the Smoke Tree dancers. Tomorrow it will be a luncheon ride. Among those who have been riding the Smoke Tree and nearby ranges are Mrs. Dorothy Hill Lord and her daughter, Elizabeth. Mrs. Lord owns and operates her own cattle ranch in Montana. Captain and Mrs. J. G. Johanson. Mrs. Erskine Wood of Portland. Others joining in S. T. R. activities this week are Mr. Cal Ganter, New York lawyer. Mr. and Mrs. Ron Stevers of Los Angeles. Mrs. Harry Steele and her daughter, Audrey, from Pasadena. Mr. and Mrs. James Lyons who flew down from Oregon in their own plane to spend two months here. Mr. and Mrs. George Holley of Detroit. Mr. Holley is the head of the Holley Corporation Co. and worked with Henry Ford a great deal before his death.

Latest additions at the Racquet Club are Charlie Farrell's three new dogs. A Sealyham and two Scotties. and they are cute enough to warrant Charlie's pride in them.

## Visitors Celebrate Anniversaries Here

Mr. and Mrs. C. A. Dickerson of Chicago guests at the Sequoia Bungalows, were hosts at dinner at the Tennis Club the other night in observation of the birthdays of Mr. Dickerson and George Kaneen of Huntington Park who, with Mrs. Kaneen and Mr. and Mrs. Arthur Dickerson of Cleveland were among the guests.

C. A. Dickerson is president of the Sabin-Robbins company of Chicago and Mr. Kaneen is Pacific coast representative for the company.

## Iowans Enjoy Sun At La Mirada Apts.

Spending many hours in the sunshine at La Mirada during the past week were Dr. and Mrs. George Scanlon of Iowa City, Iowa, and Dr. Scanlon's brother and sister-in-law, Mr. and Mrs. O. F. Scanlon, of Oakland.

Mrs. O. F. Scanlon is the daughter of Mr. and Mrs. Harry Brown who have been coming to Palm Springs since its early days.

Removing Scorched Spots Slightly scorched places on white shirts can be bleached white by dampening the spots and leaving the cloth beneath the ultraviolet rays of a sun lamp for ten minutes.

## Flower Array Class Under Consideration

Instructor in Floral Arrangement May Be Engaged by Club

Members of the Woman's Club interested in flower arrangement are to be offered an opportunity for instruction in this fascinating line under a qualified teacher. With the many beautiful flower gardens in Palm Springs, desert flowers, shrubs and trees unlimited opportunities are offered for artistic and unusual decorations in our homes.

Provided as many as twenty-five members would like to join a class of this kind a teacher will be available at a charge of \$5.00 per person for the series of lessons. Mrs. Florence Murphy, president of the club, requests that all those interested please contact Mrs. Florence Glass at 7972 over the weekend in order that all plans for the class may be decided upon at the next meeting Jan. 19.

## Oregonians in Village Rally At Dinner Party

Talking over the good old days of Oregon while dining at the Tennis Club Tuesday was a group of past and present residents of that state. In the party hosted by Mr. and Mrs. Frank Camp were Mr. and Mrs. Carl Kumpel Mr. and Mrs. Natt MacDougal, and Mr. and Mrs. George Braley.

Mr. and Mrs. Richard Grant had as their guests that evening Dr. and Mrs. S. O. Noles, and Mr. and Mrs. Reed Davis. The latter couple has recently returned from an extensive tour through Mexico and South America.

Others joining in the bingo game were Mr. and Mrs. Reed Hubbell, Mrs. Perry Johnson, Mr. and Mrs. C. K. Fulton, Mrs. Adelaide Dunlevie, Mrs. Claire Bedeau, Mrs. Wesley Peper, Mr. and Mrs. Bill Lockett.

## Frank Morgans Hosts to Party At Doll House

Hosting a dinner party Sunday night at the Doll House were Rancho Mirage home-owners, Mr. and Mrs. Frank Morgan. Their guests were Mr. and Mrs. Harry Lackman, Ruby de Remer, who was celebrating her birthday, Elaine Coghlin, Ted de Domaine, Phyllis Muller, sister of Mrs. Morgan, and George Morgan.

Another large party was hosted by Mr. and Mrs. George Strebe who had as their guests Mr. and Mrs. Warren Strebe, Mr. and Mrs. Gil Mershon, Bill Jefferson, and Earl Strebe. Gil Mershon, the singer with Harry Owens' band, entertained Doll House diners with a few songs later in the evening.

Among the birthday celebrants there the same evening were Mrs. David Roth with her husband, and Mrs. Al Smith at a table for two with Mr. Al Smith.

## Margaret Johnston Studio Opens Sunday

Miniatures by Margaret Johnston and portraits by Penrhyn Stanlaws will be shown at the formal opening of Margaret Johnston's Studio on Sunday, January eighteenth. The new studio is located at the corner of Araby Road and Anza Trail.

Mrs. Noble Banks will be the hostess at a reception at the opening event.



A HIT—On the tennis courts or on the screen, Burt Lancaster scores a hit. He is pictured above on the La Quinta courts with tennis pro, Jo Sawyer, who has been giving him lessons during his visit here. (Fin Photo.)

## Find La Quinta Ideal Spot for Desert Vacation

Taking a long and much-needed rest on the desert are Burt Lancaster, actor, and his wife. They have been vacationing during the past several weeks at the Hotel La Quinta. The couple have been playing tennis, swimming, and taking it easy in the outdoors.

From Hollywood to La Quinta also come Mr. and Mrs. Ronald Colman.

Other recent guests included Alexandre De Manziarly, the French Consul in Los Angeles, who was accompanied by Paul Coze; Miss Elizabeth Fairall of Washington, D. C., who is resting after a business trip to Los Angeles; Dr. and Mrs. D. P. Sanford of Carmel; Mr. and Mrs. J. A. Stoner of Malibu, and Mr. and Mrs. Winston Miller of Beverly Hills.

## Bombay Scene Of Merry Party Sunday Evening

The East Indian setting of the Bombay was the scene of a large cocktail soiree hosted by Mr. and Mrs. Don Manchester on Sunday evening. The Manchesters' numerous Village friends dropped in between five and seven to help them celebrate the acquisition of their long-awaited, recently-acquired liquor license.

Among the guests were Dr. and Mrs. Bernard Poliak and Mrs. Poliak's sister, Mrs. W. R. Senders of Portland; Mr. and Mrs. Newton Hotchkiss, Dr. and Mrs. Henry Dollard, and daughter, Miss Barbara Brown, Mr. and Mrs. Charles Montgomery, Mr. and Mrs. Clarence Hyde, Miss Muriel Fulton, Dr. and Mrs. James B. Oliver, Mr. and Mrs. George Strebe, Mr. and Mrs. Peter B. Sheptenko, Mrs. Alice Guthrie, Mr. and Mrs. John Holditch, and Mrs. Jamie Cuthorn.

Go Western Every Saturday!

## Inn Guests Go Western At Gay Party

Square Dancing Is Feature of Merry Evening at Hotel

Whether the guests at the Desert Inn's Western dinner dance Tuesday night knew how to square dance when they arrived, they certainly had learned by the time they left. Instructions were given, lots of Western music played for them to perform to, and everyone seemed to have a wonderful time.

Dining there that evening and joining in the dancing were Mr. and Mrs. Russell Garner of Beverly Hills, who incidentally won a prize for one of the dances, and Mr. and Mrs. Robert Beck who were dining there with Mrs. Beck's aunt, Mrs. William Farley, and Mrs. Charles E. Stuart of Seattle.

Mr. and Mrs. George Roberson, Mr. and Mrs. Earl Coffman, and Mr. and Mrs. James Geggi were among those participating in the dancing.

One of the large tables of the evening included Mrs. A. E. Casey, Mr. and Mrs. George W. Casey, J. E. Casey, Miss Marguerite Casey, Mrs. C. May Casey, who was celebrating her birthday, Mrs. Thomas Sheahan, and Mr. and Mrs. Austin MacDonald.

Others turning out for the Western evening were Dr. and Mrs. J. F. McCartney, Mrs. N. F. Banfield of Austin, Minn., Mr. and Mrs. P. F. O'Neill of Seattle, Miss Betty Hammond of Vancouver, and Mrs. W. B. Milner of Toronto.

## Noted Artist Is Houseguest of Mrs. Johnson

Kathleen Van Wyck, the well-known artist, was the houseguest last weekend in the Village home of Mrs. Perry Johnson. Mrs. Van Wyck, who has had her oil paintings shown in many art shows, the most recent of which was the Greek Theatre Exhibition, has recently returned from an extensive tour of the countries of Europe, Africa, and Asia.

Visiting with Mrs. Johnson over the same weekend was Mrs. Ethel La Rew, founder and director of the La Rew School for Girls in Arizona.

Cut Man Labor Farmers in the cash-grain area of Illinois are today producing a bushel of corn with six minutes of man labor, whereas 30 years ago it required 32 minutes.

Sell that unwanted article through Sun Classifieds

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Several delightful 3-bedroom, 2-bath homes in location with panoramic view of the desert.

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COLORFUL STRIPE CHAMBRAYS, yd. 79 & 89c  
PERCALE PRINTS and Plain Colors, yd. 55 & 59c  
INDIAN HEAD COTTONS, yd. 79c  
PINCHECK and STRIPE DENIMS, yd. 75c  
PRINTED PIQUE, yd. 89c to 1.15  
Floral Stripes and Bold Prints on Light Grounds.  
RAYON PRINTS, yd. 1.19 & 1.59  
Small or Large Prints on Light or Dark Grounds.  
GLAZED CHINTZ, colorful florals, yd. 79c to 1.30  
SEERSUCKER, checks or florals, yd. 79 & 89c  
OUTING FLANNEL, white or prints, yd. 32 to 59c

## RAND SHOES FOR MEN

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Choose from plain toe, straight tip, wing tip or moccasin styles. For dress, sport or leisure wear. Fine fitting shoes, made of fine leathers, built for maximum comfort and wear.

## HARDWARE SPECIAL

Pressure Cookers Reduced . . . 8.95

Two famous makes, Universal and Wear-Ever. Regular 4-qt. Size. Hurry for these. 10 only.

YOUR ALL YEAR 'ROUND STORE

## Dancing - Dining - Entertainment

IT'S ALWAYS FUN TIME

—at—

PAGO PAGO

Martha Davis

Songs and Pianologues

## DANCE

to

RUDY MORENO and The Latineers

Songs by SUE STANLEY



## Horse Tales

By RYDER

Why deny it? I'm conceited. Minnesota horse show during September and Keta was one of the most ardent riders. She will soon be found on the trails, riding from morning to night and most of the night as well, when the moon is full. It is a pleasure to welcome these grand folks back to the Village.

The Bit and Spur had a meeting about a week ago and got down to the business of serious organization as a club. The membership was limited to 50. Since there are 22 charter members, there are now 28 openings and it is open to men and women. There are 20 gals already members so—28 guys should be popping up rather quickly. Marj Hyde and Timmy Timons are the two persons most responsible for the club and they, together with the other members are working hard for the advancement of the club. Wall Spalding is the one person in the Village who is doing plenty for the advancement of Western events and riding in particular. Did you notice the boost he gave the local stables in his ad last Friday? Let's all get in back of Wall and help boost the Western idea.

Again I hang my head in shame for having missed the show at the Field Club. The Doc said NO!

Fred Beck, that avocado newscaster that chatters into a mike every a.m. at 7:45, had a few words to say about cowboys the other day. According to Freddie a gang of Tories (they were the opposition party in 1776) would hide in the bushes, ring a cowbell and yell like a cow to attract attention of the "Freedom Boys" who would dash into the bushes in search of milk and steaks and find only a knife in the back. These Tories were called cowboys long before the modern application came into being. Some difference between days of '76 and '48!

**WELCOME BACK:** Mrs. Dorothy S. Bailey and her lovely daughter Keta, have returned to their Camino del Sur home for the winter season. Mrs. Bailey was the chairman of the Winona,

was called away on business and left the ranch in charge of his foreman. At the time this fine saddle bred mare dropped her colt, many of the other mares on the ranch also added to the population of the horse world.

A man named Moreno, from old Mexico, passed the ranch and inquired as to the intended disposal of the new crop of foals and was told that they were to be sold, prices to range from \$75.00 for the small ones to \$150.00 for the larger group. The old man selected one of the small fellows and the ranch hands are reported to have said "just like a Mexican. Pick a little fellow because of the price." The colt was taken to old Mexico by the new owner and the incident forgotten for a while.

Act. II: Return of the ranch owner: "Where is the foal of that saddle-bred mare?" The only answer was "in old Mexico, at a ranch of one Senor Moreno." Needless to say confusion and profanity then became the order of the day, followed by a trip, post haste, to see Senor Moreno. Upon arrival at destination it was found that the new owner was so poor he could not afford a blanket for the colt but had taken some burlap sack and stitched it together as a covering for the youngster. The former owner offered \$500.00 for the colt and was refused as was the offer to exchange that colt for the Mexican's pick of any horse on the California ranch.

That colt later became known as El Rey Moreno, international saddle-bred champion stallion. (I do not know if the stud fee's and prize winnings paid off the mortgage or not). This same horse is the grand-sire of the two Palomino horses now in the Reid string.

There is a ranch at Estes Park, Colorado which is owned by Dr. Reid and is the breeding ground for many fine Palomino horses, some of which will be seen around the Village before long. Last June there was a mare foaled in a snow storm. That is Colorado, not Palm Springs) and the colt was named Snow Flake. He is the apple of Mrs. Reid's eye and not for sale.

**JES CHATTER DEPARTMENT:** Warren Richardson from Santa Rosa and president of the California Horseman's Association was a guest of the Desert Riders Wednesday morning. Another guest was Jackie White who had the feminine lead in Cross Fire and is vacationing in the Village at this time. Jackie rode one of George Rasmussen's horses. Phil Delano and Bill Grant took some time from Desert Circus arrangements and also attended the ride. Speaking of these two reminds me of the fact that Desert Circus is not too far off and we all had better be getting our floats and costumes ready for the big event. The office is located in the chamber of commerce building and Mary Mc-

## Born in Palm Springs?

More and More Are Going To Be Able To Answer "Yes" To That Question

An activity of the Palm Springs Community hospital which has had little publicity but which is a most important factor in the life of the community was brought out by Howard Jay, hospital head, this week.

Before March 4, 1946, there were few who had the opportunity to proudly say:

"I'm a native of Palm Springs."

**SINCE THAT DATE,** the day the Community hospital started operations here, there are 144 who can say that—that is, when they are old enough to talk.

Before March 4, 1946, there were practically no babies born here. Since then we have done quite well for ourselves.

The only babies born here before that date were born in private homes—the nearest hospital was anywhere from 25 to 50 miles away.

In the 22 months the hospital has been open, 144 babies have arrived in this world to the delight of 144 mothers and, of course, 144 fathers. That's an average of six and one-half babies a month. But don't worry, there have been no half babies—they have all been whole and healthy.

**AND ONE OF THEM,** Donald McMahon, got an excellent start in this world—he was the first born in 1948 and was showered with gifts for winning the Stork Derby sponsored by Village merchants and The Desert Sun.

Anyway, a baby every five days is a record for the hospital. And there are more coming who will be able to say later on: "I was born in Palm Springs!"

Informal entertaining is always a pleasant way to pass an afternoon or evening, especially where the job of being hostess doesn't entail too much work.

Keegan will be back in the Village Monday morning to serve as secretary to the committee and will be happy to see all of her old friends and dispense with information about the Desert Circus for 1948.

More than 650,000 copies of the "American Practical Navigator," only official United States reference on navigation, have been sold since its first edition in 1802. About 750 copies of the book, published by the Navy Hydrographic office since 1866, are currently issued each month.

Some 500 Harvard students earned \$13,150 last year as professional blood donors.

### Too late to classify

**FOR SALE:** New furnished home, stucco. Hardwood floors, Hot-point refrigerator, stove, \$2850. M. Hayes, 1918 S. Palm Canyon.

**FOR RENT:** Newly built furnished 2 bedroom apartment. By season or year. Reasonable rent. 636 Camino Real.

### Casa de Linda

Apartments - Hotel Rooms

Swimming Pool - Solarium

**NEW KITCHEN**

**APARTMENTS**

**FOR RENT**

Special Rates by the Month for the Season

Phone 9067

1571 Chaparral Road

Edward J. Packer, Mgr.

PALM SPRINGS, CALIF.  
Friday, January 16, 1948

The Desert Sun—3

## CONTEMPORARY HOUSE

Ready for immediate occupancy is this recently completed unfurnished home. Located in a fine area, it consists of 2 bedrooms, 2 baths; a den and powder room off the foyer; large living room with flagstone area for inside landscaping, and numerous other features that make it a very outstanding buy. Make an immediate appointment to see this fine value; it will not last through the week at

\$24,500

### RANSOM & HINKLE, Realtors

Walter McManus

THE PLAZA

William Boggess

PHONE 3666

Anybody Can Use Classified Ads—Smart People Do!

## BUYS in Rancho Mirage

Beautiful Public Swimming Pool  
Palm Springs' Phones - Palm Springs' Schools

**BUSINESS LOT**—60 Foot on Highway—\$1950

**DUPLEX LOT**—Close to Highway—\$1150

**RESIDENCE LOT**—Beautiful View of Valley—\$1250

Terms Arranged

### DON CAMERON

REALTOR

"10 Years in Rancho Mirage"

PHONE 1091

## LAS PALMAS ESTATES

**Beautiful Home**  
Completely Furnished  
4 Bedrooms - 3 Baths  
Ample Space for Pool  
Owner Says to Sell

\*\*\*

**2-Bedroom Home**  
Plus  
4 Kitchen Units  
and Room for More

**PRICED RIGHT**

\*\*\*

## MUNHOLLAND & CO.

431 N. Palm Canyon Drive

Phone 3673

Chet Hooper  
Charlotte Bridgman

## The Electric Way

is the  
Modern Way



BE  
MODERN

GO  
ALL-ELECTRIC

for all your home, farm  
or ranch needs

### Electricity offers:

Cooking, Water Heating, Lighting, Brooding, Grinding, Pumping, Washing, Ironing, Refrigeration, Cleaning, Cooling, and many other labor, time and money saving uses.

Investigate Our **FLAT RATE** For Water Heating

**CALIFORNIA ELECTRIC POWER CO.**



**NOW ALL WEEK-END SPECIALS EFFECTIVE THROUGH MONDAY!**

### SAFEWAY SAVINGS

<b>Peaches</b>	25-oz. 25¢
Dainty Pak Freestone halves.	
<b>Pears</b>	25-oz. 35¢
Harper House, Choice halves.	
<b>Corn</b>	12-oz. 17¢
Niblet brand, Vacuum packed.	
<b>Golden Yams</b>	20-oz. 19¢
Royal Prince, Fancy.	
<b>Corned Beef</b>	12-oz. 43¢
Libby's brand.	
<b>Beef Stew</b>	30-oz. 55¢
Nalley's brand.	
<b>Seedless Raisins</b>	2-lb. 23¢
(Two 15-oz. pkgs., 25¢; 4-lb. pkg., 45¢)	
<b>Cottage Cheese</b>	1-lb. 24¢
Blossom Time, Cream or Farmer style.	
<b>Su-Purb Soap</b>	24-oz. 35¢
Granulated.	
<b>White Magic Bleach</b>	Gal. bot. 38¢
(1/2 gal., 21¢; quart, 11¢)	



**STOCK-UP**  
CANNED GRAPEFRUIT AND JUICE

GRAPEFRUIT SECTIONS 20-oz. can 15¢

Whole, Glenaire brand.

GRAPEFRUIT SECTIONS 20-oz. can 13¢

Broken, Highway brand.

### Juices

GRAPEFRUIT Truesweet 3 18-oz. cans 25¢

Natural, (46-oz. can, 19¢)

GRAPEFRUIT Townhouse 18-oz. can 8¢

Natural, (46-oz. can, 19¢)

ORANGE Full O'Gold 18-oz. can 10¢

Natural, (46-oz. can, 25¢)

ORANGE & GRAPEFRUIT 18-oz. can 10¢

Blend O'Gold, natural, (46-oz. can, 23¢)

### CHECK THESE VALUES

**Canned Lunch Meat** 12-oz. 47¢

(Roth's Black Hawk or Snork)

**Flour** 10-lb. 1.05

Kitchen Craft

12-lb. pkg., 24¢; 5-lb. pkg., 55¢; 25-lb. sack, 2.45

**Flour** 10-lb. 89¢

Harvest Blossom

(25-lb. sack, 2.16)

### CIGARETTES

All Popular Brands Per carton 1.39

(Lucky Strikes, Camels, Chesterfields, Old Golds, Philip Morris, Herbert's, Tareyton's (cork tipped), Pull Moles, Kools, Raleighs (flap or cork tipped), Wings—2 pkgs., 25¢; per carton, 1.19)

### BABY FOOD CEREALS

Barley Cereal 8-oz. 15¢

Pre-cooked

Oatmeal 8-oz. 15¢

Pre-cooked

Dry Cereal 8-oz. 15¢

Pre-cooked

Dry Cereal 8-oz. 15¢

Clapp's

Oatmeal 8-oz. 15¢

Clapp's

Pablum 18-oz. ctn. 45¢

Be Sure  
... shop **SAFEWAY**

### SAFEWAY MEAT VALUES

Safeway guarantees you'll like these top-grade meats.

**LAMB ROAST** 5-RIB SHOULDER lb. 59¢

**BOILING BEEF** PLATE MEAT lb. 23¢

**PORK ROAST** BLADE END OF LOIN 3-4 LBS. lb. 49¢

**BEEF ROAST** STANDING RIB, 7-INCH CUT FULLY TRIMMED—OVEN READY lb. 59¢

**Ground Beef** Packed in Viking Casing. lb. 45¢

**Smoked Picnics** Whole or full half. lb. 49¢

**Sewing Hens** Cut-up, pan ready. lb. 69¢

### UNCOOKED CEREALS

Cream of Wheat Regular 14-oz. 17¢

Cream of Wheat Quick 14-oz. 17¢

Cream of Rice 18-oz. 25¢

Wheat Hearts Sperry 28-oz. 26¢

Farina Pillsbury 28-oz. 26¢

Dynamite Cereal Blue 24-oz. 24¢

Malto-Meal 24-oz. 28¢

Wheat Germ 1 1/4-lb. 27¢

Roman Meal 30-oz. 31¢

Whole Wheat Cereal 1-lb. 22¢

Zoom 24-oz. 26¢

Wheat Meal Grape Nuts 24-oz. 26¢

## SAFEWAY

RIGHT TO LIFE RESERVED. NO SALES TO DEALERS.

Prices effective  
through Monday,  
January 19, 1948.



# We Can Face The Future With Confidence

## WITH A STRONG CHAMBER OF COMMERCE THAT WILL INSURE THE FUTURE OF PALM SPRINGS!

EACH OF US—EVERY FAMILY—EVERY ONE OF US INDIVIDUALLY MUST SUPPORT—AND SUPPORT NOW THE PALM SPRINGS CHAMBER OF COMMERCE—IN ITS AIMS—IN ITS PLANS—IN ITS REACHING ITS FINANCIAL GOAL!

THE GOAL SHOWN HERE—LESS THAN \$45,000—IS A NOMINAL ONE. EACH ONE OF US KNOWS IS NECESSARY BUT LET US REACH IT—DO IT NOW!

### Membership Dues Schedule

PALM SPRINGS CHAMBER OF COMMERCE  
(Effective October 1, 1947)

Note: Year's dues may be paid in installments in the months of January, February, March, October, November, and December. (See below.) Per-month amounts shown in table below are for this six-months period.

Gross Revenue	Monthly (6 mos.)	Year
Up to \$25,000.....	\$ 5.00	\$ 30.00
\$25,000 to \$37,500.....	7.50	45.00
\$37,500 to \$50,000.....	10.00	60.00
\$50,000 to \$62,500.....	15.00	90.00
\$62,500 to \$75,000.....	20.00	120.00
\$75,000 to \$100,000.....	25.00	150.00
\$100,000 to \$125,000.....	30.00	180.00
\$125,000 to \$150,000.....	40.00	240.00
\$150,000 to \$200,000.....	50.00	300.00
Over \$200,000, three-tenths of one per cent.		

Clip this out below—fill in and send in today to  
YOUR Chamber of Commerce

### PALM SPRINGS CHAMBER OF COMMERCE Determination of Membership Dues

Dated.....19.....

From the table of gross revenue dues as printed above, the undersigned states that his dues for membership in the PALM SPRINGS CHAMBER OF COMMERCE for the period, January 1, 1948, to December 31, 1948, are:

Amt. Credit \$.....  
Net Total \$.....

Firm Name.....

Payment of this amount  
will be made as follows:

By.....

Cash herewith \$.....

Position in Firm.....

Please bill me as follows in  
the months shown below:

Address.....Ph.....

Jan.	Feb.	Mar.	Oct.	Nov.	Dec.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### A Program of Publicity and Advertising For Palm Springs

What does this program mean to the home-owner and property-owner of Palm Springs? It means much—a great deal. It means the protection of all property values in Palm Springs for the present—and for the future as well. It means the continued fine high tenor and type of resort Palm Springs has always been. It will aid the continued attraction to Palm Springs—the patronage of the artists, writers, educators, industrialists, screen stars, motion picture executives and other fine visitors. We are all deeply interested in Palm Springs' future—which is OUR future. Let us all resolve to help our Chamber of Commerce—which is helping ourselves.



This Advertisement Made Possible Through the Courtesy of

## Mr. Bee's

RESTAURANT

394 NORTH PALM CANYON DRIVE

DAVID LYONS, Owner

Here's What the Country's Leading Authority on Tourist Travel, Don Thomas, Head of the All-Year Club of Southern California, says—  
"Palm Springs must have ample funds raised for the promotion of tourist business. Now we are dropping back to normal and normal times mean a tough, hard fight against other competing resorts for our share of the tourist business. Palm Springs has grown, but size takes volume to fill it—and the business to fill it doesn't come without asking—YOU MUST GO AFTER BUSINESS!"



# Future With Confidence ---

## MEMBER OF COMMERCE THAT WILL INSURE FUTURE OF PALM SPRINGS!

W THE PALM  
GOAL!

THE GOAL SHOWN HERE—LESS THAN \$45,000—IS A NOMINAL ONE—TOO SMALL IN FACT TO DO THE REAL JOB  
EACH ONE OF US KNOWS IS NECESSARY BUT LET US REACH THIS GOAL NOW. DO YOUR PART—JOIN TODAY—  
DO IT NOW!



This Advertisement Made Possible Through the Courtesy of

### Mr. Bee's

RESTAURANT

394 NORTH PALM CANYON DRIVE

DAVID LYONS, Owner

Authority on Tourist Travel, Don Thomas, Head of the All-Year Club of Southern California, says—  
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competing resorts for our share of the tourist business. Palm Springs has grown, but size takes  
doesn't come without asking—YOU MUST GO AFTER BUSINESS!

### Proposed Budget Palm Springs Chamber of Commerce

January 1, 1948 to December 31, 1948

#### PUBLICITY, ADVERTISING AND CONVENTIONS:

Salaries (photographer).....	\$6,000
Display Advertising.....	10,000
All-Year Club.....	3,500
Window Displays.....	300
Conventions.....	2,000
Photographic Supplies, Equipment.....	1,000
Kodachrome Folder for 1948.....	2,500

\$25,300

#### OFFICE AND OVERHEAD:

Salaries.....	\$14,580
Rent:	
6 mos. at 800.....	
6 mos. at 1098.....	
1898.....	1,898
Printing and stationery.....	1,500
Postage.....	400
Office Equipment.....	1,000
Travel Expense, Mileage.....	600
Telephone and Telegraph.....	600
Utilities.....	250
Repairs and Maintenance.....	100
Payroll Taxes.....	400
Dues and Subscriptions.....	150
Auditing.....	100
Lunches and Entertainment.....	300
Insurance.....	100
Miscellaneous.....	500

\$22,478

TOTAL GROSS BUDGET..... \$47,778

#### ANTICIPATED INCOME OUTSIDE MEMBERSHIP DUES:

City of Palm Springs (folder).....	\$ 2,500
Home Owners League.....	900
County of Riverside.....	200

\$ 3,600

NET 1948 BUDGET..... \$44,178



## "Palestine Issue" First Subject On 1948 Public Forum Series

The first of the short winter series of Public Forum meetings sponsored by the Palm Springs High School will be held Thursday evening, January 22 at 8:00 p. m., in the American Legion auditorium. The speaker for the first meeting is to be Colonel R. V. C. Bodley who will talk on "The Palestine Issue."

Colonel Bodley is the legendary "Bodley of the Sahara," a soldier, nomad, adventurer, who lived 7 years among the Arabs. He is author of "The Quest," "The Messenger," and "Wind in the Sahara," the latter book to be released soon as a motion picture by 20th Century Fox.

Colonel Bodley is sometimes compared with his fabulous counterpart "Lawrence of Arabia." He has lifted the curtain on the nomadic people of the Sahara desert and Eastern Asia. He is an exciting speaker on the Near East, Africa, and Islam. He has a wealth of knowledge about Asia. Beyond this he has a delightful sense of humor, a brilliant author's power of expression and the nomads simple sage philosophy of living.

IN THE YEAR succeeding his life among the Arabs, Colonel Bodley wandered still farther. He made his way through the Dutch Indies through China where he covered the war, then in progress with Japan, as a newspaper correspondent. He traveled through Korea and taught English at a university in Tokyo. He visited the Japanese mandated islands and was shipwrecked on the Yap Archipelago. The next three years he spent in Hollywood writing for motion pictures. Then World War II called him to Europe where he was eventually caught in Paris by the German invasion but managed to escape to this country by way of Portugal.

Unlike many authors who can express themselves only on paper, Colonel Bodley can talk convincingly, clearly, and humorously. He has, moreover, many years of experience as a platform speaker.

LOWELL THOMAS says of Col. Bodley: "In Bodley of the Sahara you have just about the most interesting speaker of this post war period. A great adventure story to inspire any audience, a sparkling sense of humor, poise and a command of language not even surpassed by Churchill." Dale Carnegie comments: "Colonel Bodley has just about everything that a speaker needs. He has led a glamorous life of adventure; he is master of the English language; he has a contagious sense of humor and is highly entertaining and informative."

The trustees of the local high school have scheduled the winter series of public forum meetings primarily to afford local teachers an opportunity to gain in-



FIRST ON FORUM—Col. R. V. C. Bodley who will address the first of the 1948 Public Forum series at the American Legion Auditorium next Thursday.

stitute credit required by law. As long as they were arranging for the meetings as institute sessions they believed that they should secure the best possible speakers and open the meetings to the public. All of the speakers used this year have international reputations, being widely known as authors and lecturers. There is to be no admission charge for the meetings, the lecturers being paid by the local school district and the district being subsequently reimbursed by the State Department of Education on the basis of certified attendance. Drs. Ernest E. Oertel, principal of the local high school is serving as moderator of the series of meetings. The theme for the group of lectures has been announced as "America Surveys the European Crisis." The speakers and the subjects of the talks have been approved by the California State Department of Education.

### Sidewalks

They Keep the Dust  
Down Says Spalding

Lawns are pretty but they get dusty in the summer.

And sometimes there aren't even lawns. So sidewalks are best.

That's why Wall Spalding, whose store is in Armand Turonnet's building on Palm Canyon drive took his pen in hand this week.

Because his landlord solved the dust problem in the spaces between the sidewalk and the street on Palm Canyon drive by running the sidewalk out to the curb.

Spalding's letter explains itself:

Dear Mr. Turonnet: Thank you for making with the sidewalk in front of your buildings at 280 and 284 No. Palm Canyon drive. This had been quite an eye sore, a place of filth and a dangerous hazard to pedestrian traffic, the dust would blow and if it was sprinkled, people promenade through the mud and all the sidewalks down the street had mud on them the rest of the day. Now that you have placed the sidewalk there, I am sure that you agree with me that it is quite an improvement.

Now if we could only get the rest of the property owners along Palm Canyon drive to put in sidewalks, our little city would definitely be able to force our cleanup ordinance. As it now stands, if a property owner does not sweep his sidewalk, or wash it off, there is nothing that can be done about it.

Thank you again. My store now is easier to keep clean, as the dust does not fly as badly.

Yours truly  
Wall Spalding

### Melody Ranch Girls a Hit at Hitching Post

Acclaimed as the best show booked this season at The Hitching Post, the Melody Ranch Girls opened at that night spot Tuesday night and before the evening was over the entertainers were playing to "standing room only."

The group consists of three beautiful girls attired in chic western costumes, playing instruments and singing Western and popular songs.

They were booked into The Hitching Post from a successful tour of the middle west playing some of the finest hotels and cabarets.

Remember that the young baby needs careful support of the head and back. And never, never leave him alone in the tub or on the table.

## Legion, Auxiliary To Meet Tuesday In Joint Session

Owen Coffman Post 519 of the American Legion and the Legion Auxiliary will hold their first joint meeting Tuesday evening January 20 in the Legion auditorium.

A dinner will be served by Jack Boyer, at 7:00 p.m. Boyer

has been appointed to do the catering at the Legion Memorial.

Nils Thiebaud, chairman of the entertainment committee and his aides have made arrangements for a gay evening. Dancing will follow.

The Post and Unit members have been looking forward to these social meetings for some time.

Reservations should be in by Monday January 19. Tickets may be purchased at the Legion office or by calling 4204 or 2206.

Tea plants are evergreens, but must grow in hot, moist climates.

## Class for Scout Council Members Starts Monday

A course for Girl Scout council members is to be held Monday, January 19, from 9:30 a.m. until 3 p.m. at the Riverside Girl Scout house, 4015 13th St., Riverside. Miss Katherine Adams, national staff member, has been assigned to this region and will conduct the meeting.

All Scout members and anyone in the district who may be in-

terested in the course are urged to be present. Miss Adams was in Palm Springs last week and very much interested to see the

progress which had been made here with the Girl Scouts. Go Western Every Saturday!

Evenings by Appointment in Your Home

**MASSAGE**  
Karolyn Dee

at the Famous Indian Hot Springs Baths  
118 North Indian Avenue Phone 8585  
To Reduce - To Relax - For Circulation

IT'S THE

*Del Tahquitz Hotel*

THIS SEASON

Max F. Dresdner Says . . .

*Spring Is Here!*



So for Your Enjoyment—  
Here It Is!

★ NITELY ★  
in the  
**'49er ROOM**

Four ★ Big ★ Acts

*"The Three Loose Screws"*

Now in their Tenth Hit Week—Entertaining all Palm Springs in a Routine of Comedy ★ Songs ★ Special Numbers that have the listeners in "Stitches"—New routine nitely. If your husband or boy friend won't take you to see these Funny Men—SUE HIM!



*"Maury Walker"*

at the Piano—who plays for your PLEASURE. They call him the W. C. Fields of the Keyboard." He'll play your favorite tunes for you—Anything! Really a wizard on the ivories—You'll like him!

*"Rickey and Rooney"*

They will make you laugh—and How! Clever pantomimists that will enchant you. Affable—Laffable Funsters that you'll applaud again and again—They mimic all of 'em.



*"Helen Gordon"*

QUEEN OF THE U.S.O.

Gay Ninety's that are naughty—but nice! Songs—Dances—and a very clever routine. You'll love the girl with the golden voice!

Continuous Entertainment

Never a Break

COME ANYTIME—GO ANYTIME

Visit Our  
Dining Room  
Breakfast  
Luncheon—Dinner  
*"The Finest  
in Foods"*

MAX F. DRESDNER'S  
*Del Tahquitz Hotel*  
Fun Headquarters of the Village

★ Our Entertainers Are off Tuesday Evenings—  
Visiting Other Night Spots  
★ They Have to Have a Night Out too



Phone  
**2121**  
for  
Reservations

**Palm  
Springs  
Eskimo**  
Eating Arctic Donut

We learned this from  
an Eskimo who lost  
his way in the heat  
last Sunday and  
stumbled into the  
donut shop. He told  
us "Puttum donut  
on dish. Puttum ice  
cream on donut.  
Puttum chocolate  
topping stuff on ice  
cream. Puttum whip  
cream on chocolate."  
Then he proceeded  
to puttum inside!  
We took his tempera-  
ture. It was down to  
32° on the nose.  
(Healthy pup, huh?)  
Any time you want  
to gettum cool, you  
speak loud for Arctic  
Donut. Cool your  
wigwam for 25¢.  
Gettum on down to the  
donut shop

314 NORTH PALM CANYON DRIVE



## Portrait of the Week

By BERNARD OF HOLLYWOOD



That girl walking down the street with the lovely auburn hair and that new sleek look very possibly could be Grace St. John McDonald . . . popular girl about town and one of the village's best dressed. Grace has been with the women's wear has been with the women's section of Desmonds in Palm Springs for five seasons. Appropriately enough . . . her

hobby is her work . . . clothes . . . and she practices what she works at. Part Spanish, Grace is from an old Southern California family which traces back to the famous Bandinis. She was convent schooled in Arizona and attended Fairfax school in Los Angeles. Her club affiliations include the Assistance League and Nine O'clock Players.

## What Goes on in Palm Valley

By DON CAMERON

A couple of Palm Valley folks did some marrying lately. Saturday evening Lucille Morrison married Howard Burdick, a New York banker. The marriage took place at the Bel Air home of the bride and culminated a friendship which began a number of years ago when Lucille and Howard attended grade school together. Lucille who is a popular resident in these parts, owns the beautiful "Rancho Manana" adjoining the Bill Reichel ranch. The other wedding took place in Las Vegas, Nevada during November. The groom is none other than our own Billy Faber, an old desert rat. Billy, ten years ago started and operated the Sun Gold Date Shop on Highway 111. Later he started a grocery store in La Quinta, then the Outpost Date Shop in Beaumont. The bride is the former Clarice Magaw who owns a ranch just east of Palm Valley. To take care of the seventy acres of dates, the Palominos, Shetland ponies, Jersey cows and Silver Lace chickens, Billy is going to have to get up mornings.

BILL MYERS the Palm Desert postmaster purchased a home in Palm Valley and together with the little woman, sons LeRoy and Dan, have just moved in. Dan, four months old, is Palm Desert's first native son. Carl Henderson stopped by to say he is opening his new real estate office next week. It is located across from Palm Village Inn and Carl plans to operate it in conjunction with his other office in Santa Monica. He is enthusiastic about the new store and apartment building started this week by Amedee Perault.

This Detroit boy, Sig Kayne, certainly is an "eager beaver." He aided by his wife, Hedwig, whipped up a beautiful redwood house in Rancho Mirage last summer and now he has just completed the eight unit Desert Villa in Palm Valley.

At the Chi Chi the other night, watching that terrific floor show that Bill Dickey, the manager, rounded up known as the Nov-

### Cameron Will Head Rifle Club In Coming Year

Members of the Coachella Valley Pistol and Rifle Club in meeting January 7 elected M. E. Cameron to serve out the unexpired term of Art Whitlock as executive officer of that organization. Following his election he announced the following activities for the club: To hold shoots on Wednesday as well as on Friday night; January 14, 21, and 28 will be four position 20 shots for record; Friday night, January 16, will complete a series of any-sight shoots and January 23, 30, will be a 40 shot prone contest with iron sights.

Sunday shoots, Cameron said, are being fired at present with 30 caliber Garand rifles at 100 yards. The American Legion will sponsor an event on January 25. "All members are urged to attend practice and record shoots," Cameron urged.

He announced that so far Harry Mann has turned in the highest practice score with Warren James a close second.

## Income Buys

Duplex - -	\$17,500
Triplex - -	22,500
5 Units -	44,500
7 Units -	55,000
10 Units -	95,000
13 Units -	95,000

We specialize in Palm Springs' income and business property.

### Palm Springs Investment Co.

380 N. Palm Canyon Drive  
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## Probation Officer Addresses Lions At Noon Meeting

F. Harold Butterfield, county probation and juvenile officer was the speaker yesterday when Palm Springs Lions met at the Desert Inn in weekly luncheon. Mr. Butterfield spoke on the juvenile problem in the county area. Judge E. E. Theriault was program chairman for the day. President Ray Sorum presided.

## Mike Lyman, Noted Cafe Man, Buys Home Here

Mike Lyman, famed Southern California restaurateur, is now a full fledged Villager. Announcement was made yesterday by Al E. Hoover, associated with Culver Nichols, realtor, that Lyman has purchased the Gordon Michelson home located on North Patencia road and Merito Vista drive. Hoover, who handled the transaction for both the buyers and seller, also announced that he recently closed deals for two hotel sites.

The Conestoga wagon of pioneer days was the first American vehicle to pass on the right, when meeting another vehicle. Other travelers followed in the tracks and the custom became general.

## Expert Help

Family Auto Blaze Calls Out Husband

Jay Morrison has long been a volunteer fireman, but that doesn't make his wife one. However she knows what to do in case of fire.

Thursday at 9:30 a.m. Mrs. Morrison tried to start the family buggy in front of her home at 562 Calle De Marcus. The motor backfired and ignited an overflow of gasoline from the carburetor.

Her husband who works for the Palm Springs Water company no doubt answered the wail of the fire siren and his presence plus the rest of the fire department were successful in extinguishing the blaze and confining the damages to a minimum.

Which all goes to show how nice it is to have a husband acquainted with the latest technique in putting out fires.

Radio Log

KCMJ

Dial 1340

COLUMBIA NETWORK

Note: For regularly-scheduled Monday-through-Friday daytime features, please see the KCMJ listings each Tuesday.

### FRIDAY EVENING HIGHLIGHTS

6:00—Frank Morgan  
6:30—Ozzie & Harriet  
7:00—It Pays To Be Ig  
7:30—Spotlight Review  
8:00—Lowell Thomas  
8:15—Jack Smith Show  
8:30—Danny Thomas  
8:55—F. Goss News  
9:00—Baby Snooks  
9:30—Bob Crosby  
9:45—Murray, News  
10:00—Huntley News  
10:15—Organ Interlude  
10:30—Music for Party  
12:00—Hal Davis, news

### SATURDAY

6:45—Saturday Rhythm  
7:00—Morning Headline  
7:02—Sundialers Club  
7:30—Bob Garred News  
7:45—After Club  
8:00—W. Sweeney News  
8:05—Let's Pretend  
8:30—Escape  
9:00—Theatre of Today  
9:30—Hollywood Stars  
10:00—Grand Cen. Sta.  
10:30—County Fair  
11:00—Mary Lee Taylor  
11:30—Give and Take  
12:00—On the Solid Side  
12:30—S. Bren News  
12:45—J. Schirmer Trio  
12:55—Wall St. News  
1:00—Treas. Bandstand  
1:30—Sat. at the Chase  
2:00—Philadelphia Or.  
3:00—Sat. Scoreboard  
4:00—Saturday Songs  
4:30—Church of Desert

### SATURDAY (Cont.)

4:45—Rainbow Trio  
5:00—Ft. Pg. Features  
5:15—Deep Purple Time  
5:25—Song of the Day  
5:30—C. Collingwood  
5:45—Bob Garred News  
5:55—Ned Calmer News  
6:00—Joan Davis Show  
6:30—R. Valle Sports  
6:45—College Rhythm  
7:00—Sat. Nite Serenade  
7:30—Breakfast Ride (delayed)  
8:00—Echoes of Hawaii  
8:15—Eddy Howard  
8:55—Frank Goss News  
9:00—Abe Burrows  
9:15—H. Carmichael  
9:30—Vaughn Monroe  
10:00—Chet Huntley  
10:15—The Desert Calls  
10:30—Music for Party  
12:00—Hal Davis, News

### SUNDAY

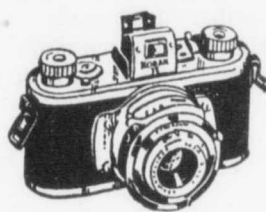
8:00—W. Sweeney News  
8:05—Choir  
8:30—Salt Lake Taber.  
9:00—Chapel Songs  
9:15—Christian Science  
9:30—As Others See Us  
10:00—People's Platform  
11:00—Desert Calls  
11:15—Univ. Explorer  
11:30—Joseph C. Harsch  
11:45—Bob Reid Sings  
12:00—N. Y. Philhar.  
1:30—Eileen Farrell  
2:00—Jeannette Davis  
2:15—Here's to You  
2:30—Hour of Charm

### SUNDAY (Cont.)

2:45—Jos. C. Harsch  
3:00—Family Hour  
3:30—Pause That Refr.  
4:00—Gene Autry  
4:30—Flash in Harmony  
4:45—Music by Martin  
5:00—Church of God in Christ  
5:30—Guest Star  
5:45—Latin Patterns  
5:55—N. Calmer News  
6:00—Dinner Concert  
6:30—Star Theatre  
7:00—Christopher Wells  
7:30—Strike It Rich  
8:00—Man Called X  
8:25—Surprise Theatre  
8:30—Blondie  
9:00—Adv. Sam Spade  
9:30—Meet C. Archer  
10:00—C. Huntley, News  
10:15—Organ Interlude  
10:30—Music in Night

### MONDAY EVENING HIGHLIGHTS

6:00—Radio Theatre  
7:00—My Friend Irma  
7:30—Se. Guild Players  
8:00—L. Thomas News  
8:15—Jack Smith Show  
8:30—Art Godfrey  
8:55—Frank Goss News  
9:00—Inner Sanctum  
9:30—Bob Crosby  
9:45—E.R. Murrow News  
10:00—C. Huntley News  
10:15—Organ Interlude  
10:30—Music for Party  
12:00—Art Laboe, news



Your DESERT CAMERA SHOP has all the Fresh Eastman KODAK FILM you want to buy!

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## HEADLINE NEWS

from

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**OFFICIALLY OPEN**  
and already

**60% SOLD OUT**

Prices as Low as

**\$1400**

EASY TERMS

Units 5 and 6 Being Rushed to Completion

Drive 12 miles south of Palm Springs today—See this wonder development—America's finest planned community. Water, roads, utilities in. See more than \$800,000 in actual construction underway. See Shadow Mountain Club—with its mammoth pool—its boating lake—See it all—and act!

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Established 78 Years

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Huntington Hotel  
Pasadena

GROVER C. KAISER, Resident Mgr.



# Politics Today

By ETHEL WHITEHORN

## AN INSULT TO LOGIC

Students for Democratic Action is a new organization that is occupying the minds of America's younger citizens and their professors.

AFTER STATING that the STUDENTS for DEMOCRATIC ACTION are opposed to the present third party movement and also are opposed to Communism, Dr. Girvetz stated, "We believe the Communists menace the progressive political action groups. But we defend the right of the Communists to have their own political action groups."

If that last sentence is not an insult to basic American logic, then the writer doesn't know what are the ingredients of an insult.

With each passing day, the citizens of this Nation are enlightened more and more by the Department of Justice and the Congressional Un-American Activities Committee. It has been proved to us, beyond the question of a doubt, that the aim of the Communist party—here in America—is to overthrow our form of government. It is equally well known that Soviet Russia is contributing plenty of cooperation in order that the aim shall be achieved. And now—along comes a professor from one of your California State colleges, whose salary is paid by the taxpayers of California, and who says to our young people—

"We defend the right of the Communists to have their own political action groups."

Dr. Gallup could perform no finer service to our country than to take a poll among the parents of college students and uncover the percentage of those who approve and disapprove the ideas that are poured into the minds of their children by today's professors.

WHICH REMINDS ME. About two months ago I received a letter from Dr. Hubert Phillips, professor of political science at Fresno State College. He wrote that he had received a copy of the Republican Spokesman, edited and published by me, but he couldn't read it with interest because he so definitely deplored my use of the slogan "KEEP AMERICA AMERICAN" which is carried in the mast-head of the paper. He said he didn't believe any one party should carry such a slogan because it inferred the members of another party may be disloyal. There, again, is an insult to good Yankee logic. I have carried the slogan "KEEP AMERICA AMERICAN" for almost eight years, and I shall continue to do so. It is my belief that American fundamentals would gain much ground if all individuals, regardless of party, who are privileged to live in our glorious country, would tie that slogan to their minds and hearts.



**NEWEST STAR**—Kenny Sims, noted entertainer, who came here direct from the 400 club, Washington, D. C., one of the capital's de luxe night spots to open Tuesday night at Mr. Dee's Sims, whose style is extraordinary, plays and sings at the piano in a most clever and entertaining manner. (Bruno, N.Y. Photo.)

## Contribution of One Firm Will Break Record

Probability that one Palm Springs firm will contribute \$1000 to the Chamber of Commerce—the amount immediately becoming the largest yet received—was reported last night by one of the teams reporting back from the first day's efforts in the intensive membership campaign of the Chamber.

The matter of the record-breaking contribution was being checked by long-distance telephone last night and hope was held by the team consisting of Keith Herbert of Sasa del Sol and Harold Brown of Lugo Lodge, that the report will be favorable.

Meanwhile the busy teams had turned in more than 50 new members late in the afternoon and additional one arriving hourly. One of the largest teams of the drive, that headed by Stanley Rosin and contacting the hotels and apartments, had not completed its work in time to report last evening. This group expects to make substantial returns.

Work of the teams drew warm praise from President Florian Boyd who sent the groups on their tasks following a breakfast given at the Desert Inn with Earl Coffman and George Robertson of the Inn as hosts.

The solicitation will continue today and perhaps into early next week as the Chamber of Commerce seeks funds to provide continuance of its advertising, publicity, community improvement and other projects in 1948.



**RE-OPENS NEXT WEEK**—The Palm Springs Skeet club, long a noted feature of Palm Springs, will re-open January 25 on East Ramon Road. Carl Bradsher, nationally known skeet expert, announced this week. Here's a view at the range with our mountains in the background.

## Spectacular Rodeo Slated Feb. 7 and 8 At Field Club Here

America's spectacular rodeo circuit will be launched under the sun at the Palm Springs Field Club on February 7 and 8 when a championship rodeo is presented under auspices of Los Compadres and the Horsemen's Association, according to plans completed yesterday in a conference here at the Chamber of Commerce offices. This will be the first on the nation's rodeo schedule.

Many of the nation's top riders will be seen in action in twelve thrilling events, and the best in trick riding and roping are assured for the two-day program. It was announced by Frank Bogert of Thunderbird Ranch who conceived the idea of the rodeo and brought together those who will present it.

**BOGART ANNOUNCED** that Lysle Greeman, well-known auto dealer of Los Angeles, has agreed to underwrite the event, an act that was highly commended by the Palm Springs men interested in staging the rodeo as another top spectacle on the schedule of activities this season.

Stock will be furnished by Andy Jauregui, whose horses and bulls have provided action in former rodeos here that drew from spectators the praise as the finest seen in the West. Himself a widely-famed rodeo rider, Jauregui will have a big part in the program here.

**IMMEDIATELY** following the conference in which Los Compadres and the Horsemen's Association agreed to sponsor the

rodeo, the rodeo leaders discussed with City Manager W. E. Alworth details of changes to be made at the Field Club to bring to the action in the ring right up to the grandstand. The fences separating the grandstand from the rodeo ring are to be taken out, making sure that the tremendous action in the ring will be, as the riders express it, "right in the customer's laps." Lack of this has somewhat dulled interest in previous events there.

**MAKING UP** the events on the thrilling program will be bareback riding, calf roping, bronc riding, trick roping, saddle bronc riding, bulldogging, trick riding and bull riding.

Monty Montana, one of the most colorful rodeo figures of the West will be here along with the top riders and performers whose names will be announced next week. Among them will be former national champions.

Attending the conference where the final plans were made were Phil Delano, Los Compadres president; Frank Bogert, Horsemen's Association president; Kenny Paul, Los Com-

## Palm Springs Skeet Club To Open for Season January 25

Carl Bradsher, nationally known gunnery expert, said this week that the Palm Springs Skeet club on East Ramon road which in the past has attracted many notable shooters to the Village, will re-open January 25 for the season.

Bradsher, who during the war was a captain in the air force and an instructor at posts throughout the nation in gunnery, has been active here for 16 years except for the war period. His Skeet club has seen many nationally and internationally famous figures at the traps.

In the spring and fall he is at Sun Valley, Idaho, the Union Pacific's famous resort, and their literature has carried much about him and his local club. In the summers he is at Andy Mellon's Rolling Rock club at Ligonier, Pa.

News of the opening of the Skeet club a week from Sunday will be welcomed by many visitors from all over the nation.

### Time to Paint

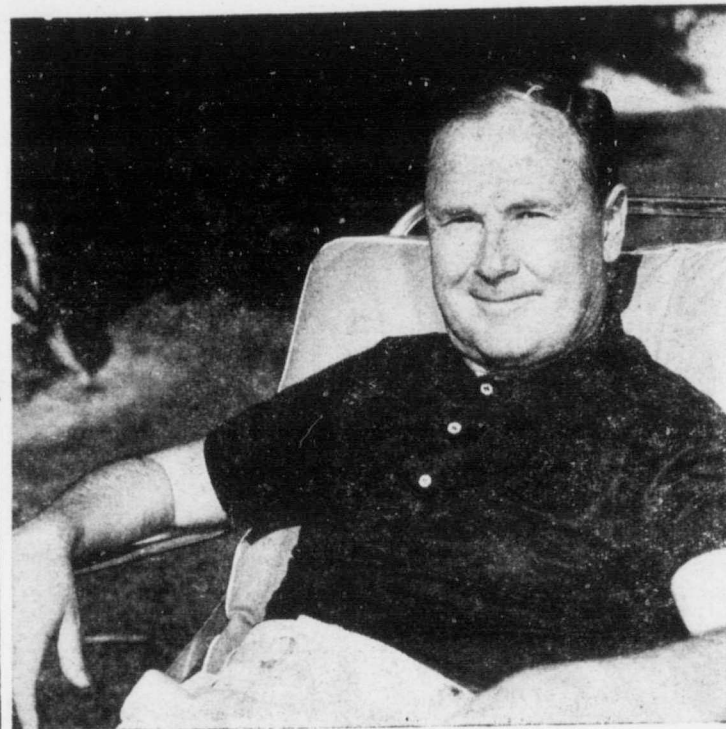
Sound advice from a competent paint man is to repaint before surfaces become scarred and worn. Such practice is economy, for relatively smooth surfaces require only cleaning and very little if any sandpapering before the new finish is applied. Outdoor painting time depends upon weather conditions, but interior painting can be done at any time. However, the preferable time to do interior painting is when ample ventilation is feasible without discomfort to the occupants of the rooms, with a minimum of artificial heat.

In pre-flight estimates of the time required for the flight from San Francisco to Honolulu, an overwater distance of 2420 miles, Naval Air Transport Service navigators have achieved an average of only six minutes error.

padres member; Bill Grant, chairman of the 12th annual circus; Willard Geib, who will be in charge of tickets; Mrs. Greeman, Mr. Jauregui and Harry Harper of the chamber of commerce.

## Can't Rest ...

of heavy vacation travel business, Thomas commented: "A boom is a dangerous thing. It takes your eye off the ball. You're tempted to think the boom is permanent. And we've already



**RESTING**—Harrison Godwin, prominent Carmel resident and owner of the famous Pine Inn in Carmel, enjoyed a contrast in climate and scenery during his visit to the desert. Mr. Godwin was a guest at the Desert Retreat where he enjoyed the company of his old friends and former managers of the Pine Inn, Mr. and Mrs. Tom Burness, managers of the Desert Retreat. (Bernard of Hollywood photo.)

had indications that this one isn't."

He pointed out that during the past year the Southland's tourist industry brought in 8.4 per cent less money than the year before—even though the number of tourists coming here was 5.4 per cent higher. The answer was that the tourists went home sooner.

**"TWO FORCES** are at work," he explained. "One is the ebbing of the postwar travel tide of people who burst out after being cooped up during the war. The second is the continuing spiral of inflation."

Luxury trade is dropping, he pointed out, citing reports of a lag in movies, liquor, and beauty parlor operations.

"As the margin between gross family income and the pay-out for mere necessities of life becomes too narrow, there is less money for such things as vacationing and travel," he said.

"This merely means that, some time ahead, we drop back to normal. And 'normal' to us means a tough, hard fight against Florida, New York, Arizona, and the rest of our competitors for our share of the tourist business."

**PALM SPRINGS'** expansion the past year makes this trend particularly significant, Thomas said, explaining: "Size takes volume to fill it. And the business to fill it doesn't just come without asking."

Thomas related that the All-Year Club has been campaigning "since Palm Springs consisted of Mrs. Coffman's modest establishment and some palm trees, and little enough else—and if there's one thing we've learned in 27 years of operations, it is that tour-

ists don't come automatically." He exhibited the All-Year Club's new Official Sightseeing Map, Guidebook, and color folder, which show Palm Springs prominently in pictures and text. They are distributed nation-wide by the hundreds of thousands of copies.

## Rambling Desert Home

Located three blocks from Bullock's and Woman's Club in a very fine residential district on a corner lot nicely landscaped.

Constructed of stone tile with tile roof which is most costly, yet for durability and low maintenance in desert climate there is nothing better.

The house consists of lovely bedrooms opening out onto a patio. 2½ tiled baths. Large living room, kitchen, dining room and service porch. Unit heat throughout, and air conditioning.

Pleasant furnishings of fine quality in perfect condition. Venetian blinds and floor completely covered, lend to the charm and comfort of this home.

If you are looking for a home in a quiet and sheltered area, yet just a pleasant walk to the center of everything, we will be pleased to show you this home.

### PRICED RIGHT

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REALTOR

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### HOUSE

New  
Two Bedroom  
South  
Part Town  
\$16,000

### BECKLEY

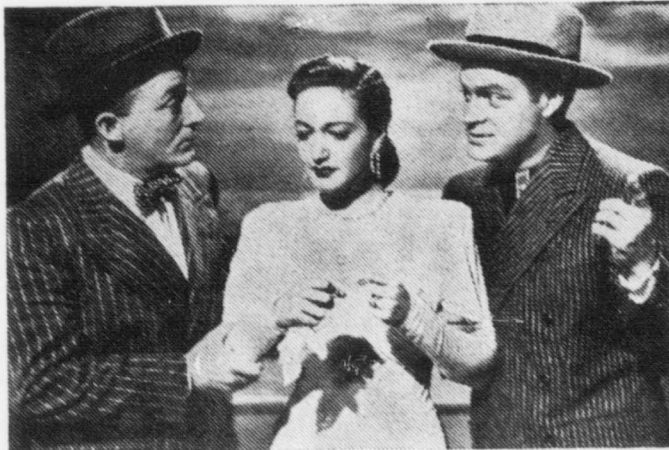
S. Palm Canyon Drive

### TWO LOTS

No. Palm  
Canyon Dr.  
Business  
\$11,950

### BECKLEY

S. Palm Canyon Drive



**HIZZONER'S IN IT**—Bing Crosby and Bob Hope cook up a bit of horseplay involving Dorothy Lamour in Paramount's "Road to Rio," with the Andrews Sisters, now playing at the Plaza Theatre.

## YOUR MONEY COVERS THEM ALL IN ONE DRIVE!

—CLIP THIS COUPON—

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FOR  
THE PALM SPRINGS COMMUNITY CHEST  
THE PALM SPRINGS COMMUNITY HOSPITAL

Contributors are requested to indicate below how their gift is to be applied.

If no designation is given the gift will be divided between the Chest Agencies and the Community Hospital in proportion to their budgets.

\$ \_\_\_\_\_ to the Chest Agencies - \$ \_\_\_\_\_ to the Hospital.

Check herewith \$ \_\_\_\_\_

- ☐ The Welfare and Friendly Aid Society  
☐ Boy Scouts of America  
☐ Girl Scouts of America  
☐ Palm Springs Desert Museum  
☐ Boy's Club

Contributor's Signature \_\_\_\_\_

### RECEIPT

PALM SPRINGS . . .  
COMMUNITY CHEST  
COMMUNITY HOSPITAL

Receipt is hereby acknowledged of the contribution of—

Name of Contributor \_\_\_\_\_

in the sum of \$ \_\_\_\_\_  
to be used as designated.

Date \_\_\_\_\_

Representative of the above  
organizations.

Retain this receipt for income  
tax purposes.

Your local recipients of Community Chest Funds have submitted their budgets for the coming year and the committee have them ready for your donation. . . Again this year you may take care of them in "all-in-one campaign" for funds that your local organization will need. Please send your check in as soon as possible.

### TO OUR WINTER VISITORS AND GUESTS

With the very large goal of \$55,000 for the Palm Springs' Community Chest and the Palm Springs' Community Hospital—combined community drives—May we suggest that you consider Palm Springs as your "other home"—and because it may eventually become your "first" home—ask that you apportion a certain percentage of the amount you plan to give the Community Chest—to YOUR Palm Springs' Community Chest.



**Your Nickles - Dimes  
Quarters - Dollars  
HELP!**

Mail to: COMMUNITY CHEST, Headquarters—Torney Hospital Grounds, Palm Springs  
This Advertisement Sponsored by Your Cathedral City Friends:  
**CATHEDRAL PHARMACY**  
**THE TOTEM POLE**  
**"BUCK" HARRIS**  
**WALTER MELROSE**



# '49er Jamboree to Climax This Year's Desert Circus

## Western Show on Program

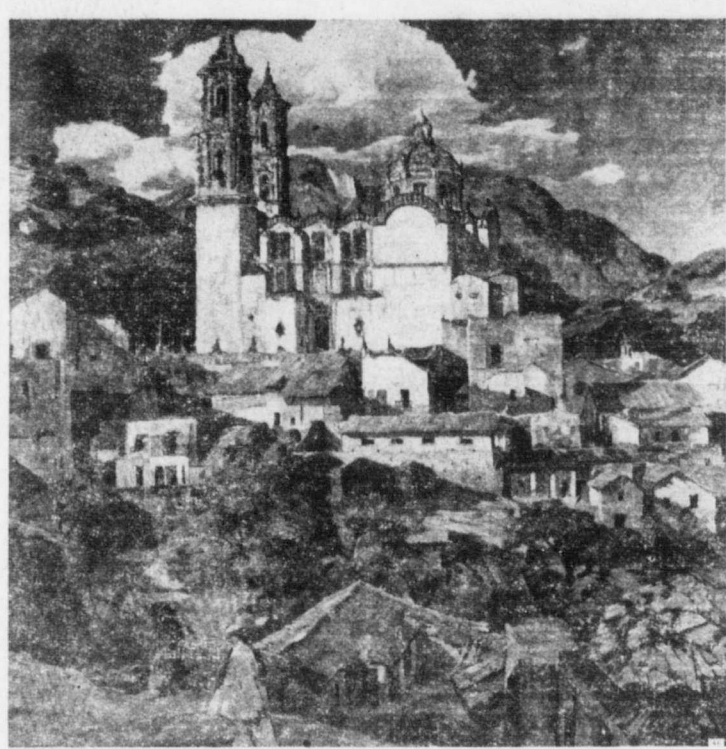
Los Compadres Club  
To Take Over Event  
On Saturday Night

Addition of a rip-roaring '49er Jamboree to the schedule of events of the 12th Annual Desert Circus, which will be staged between March 10 and 13, was announced today by General Chairman Bill Grant.

Sponsored by Los Compadres, the Jamboree will be presented on Saturday night in a special setting on the parking lot back of Bullocks' store.

PHIL DELANO, president of Los Compadres, today notified Chairman Grant that a committee headed by George Strebe will supervise the gala production which is expected to inject a new care-free atmosphere into the Saturday night events of the Circus. Others on the committee are Ted Reed, Hutch Moseley, Earl Hough, Elmo Purnell, Tex Driskell and James Hume.

A public dance in the gay '49er spirit is planned as the central event of the celebration. Many other entertainment and fun features have been mentioned in the preliminary discussion of the idea, these to be worked out in See WESTERN WEEK, Page 12



SHOWING HERE—"Taxco, Mexico," is the title of this outstanding painting by Carl Hoerman, noted painter of Mexican scenes. Mr. Hoerman will have a one-man show at the Desert Inn starting yesterday.

## Carl Hoerman Presents One-Man Art Show at Desert Inn Gallery

Carl Hoerman, well known country in Michigan, where he has a home and studio aside from his desert residence. The Chicago Tribune, commenting on his dune portrayals, said, "Mr. Hoerman paints with a great love of his craft and a finished technique that is a joy to follow."

At present Mr. Hoerman is concentrating on Mexican and desert scenery subject matter and has already received acclaim by critics for these paintings. He feels that his picture of Taxco, Mexico, which will be on display in the forthcoming exhibition, is one of his best.

**A SELF TAUGHT ARTIST.** Mr. Hoerman, before he took up painting as a full time occupation, was an architect and was self instructed in this field also. He was awarded his architectural license to practice, without the benefits of formal schooling or a degree.

Mr. Hoerman is a diligent worker and waits patiently for just the right combination of sun and shadow so that he can paint the picture that he feels will be the most beautiful and artistic. His industry has evidenced itself in awards he has won including: the Englewood Woman's Club Prize, Art Institute of Chicago; the Logan Purchase Prize, Illinois Academy of Fine Arts; first and second popular prizes, South Bend Art Academy; first and second Honorable Mention, Laguna Beach Art Gallery.

**ALONG WITH PAINTING.** Mr. Hoerman does sketching and among his most outstanding sketches are his works of architectural detail. He enjoys wood-carving as a hobby and when time allows, writes poetry.

Mr. Hoerman with Mrs. Hoerman, an artist in her own right, lives in Rancho Mirage at his home La Casa del Desierto on Highway 111. His art gallery is in conjunction with his home and the Hoermans always welcome visitors who would be interested to inspect their art work.

Chairman W. V. Pittman, county supervisors, was Monday authorized to submit the name of Phil Delano, Palm Springs, to Gov. Earl Warren as a member of the county rent control unit.

Terry Ray, local realty broker, is host to his sister, Mrs. Lorraine Blackman of Beverly Hills who is visiting him while her husband is in the east on business.

Kansas City, Kas., is one of the largest railroad centers in the United States.

## Village Shriners Join in Campaign For New Hospital

Al Malaikah Temple  
Seeks \$1,500,000 to  
Aid Crippled Children

The campaign to raise \$1,500,000 for the Los Angeles unit of the Shriners Hospitals for Crippled Children will be carried on to a finish during 1948, Stanton A. Bruner, general chairman of the fund raising committee announced this week, as he issued an appeal to Shriners throughout the southland to redouble their efforts for subscriptions.

Village Masons are mapping plans to aid in the campaign and benefit broadcast by Bob Hope on Jan. 27 at the American Legion hall, is the first of a series of events planned to help raise a sizeable amount here.

Bruner pointed out that the total subscription need not be paid all in cash, but that pledge cards and bequests in will would be equally acceptable. Additional names of volunteer workers in various communities are to be added this year, he said.

Organizations outside of Al Malaikah Temple that have recently forwarded sizeable subscriptions include Bakersfield Knights of Columbus, Bakersfield Lodge of Elks, Scottish Rite Consistory of Pasadena, Child Care League, El Monte Elks, Columbia Acacia Club, Firestone Masonic Club, Daughters of the Nile, Consolidated Compass Club of Long Beach, Studio Utility Employees of Hollywood, Ladies of the Oriental Shrine of North America, Long Beach Assembly Social Order of Beaucant. Many individuals totally unconnected with the Shrine have also sent in substantial checks and pledge cards.

## Art Instructor To Lecture at Library Show

William Bowne, instructor in art at the University of California, Los Angeles, will be the featured speaker at an art show at the Welwood Murray Memorial Library, January 18 at 9 p.m.

The show which will feature linear art will last from January 18 to February 15, brought about by the trustees of the library and will show the works of Clinton Adams, Annita Delano, Gordon Nunes, Jan Stussy, William Bowne and Dorothy Brown.

Two well known California ceramists, and Frank Weir will enhance the interest of the show with pottery whose color and glazing have been declared rare and exceptionally fine by critics.

The art display is showing currently at the Los Angeles City College, Van Nuys Woman's Club and Hall of Arts in Beverly Hills. In addition to the showing here one will take place at the Raymond Galleries in Beverly Hills.

## Nevile Sentenced To 10-Day Jail Sojourn as Vag

George Neville, Negro, held by police as a suspect in the theft of \$11,700 in valuables from the automobile of motion picture actress Fay Bainter, plead guilty to a charge of vagrancy and was sentenced to 10 days in the Riverside county jail.

Originally Neville pleaded not guilty to the charge in Judge Eugene Theriault's court but the following day changed his plea. He stoutly maintains that he had nothing to do with the theft of Miss Bainter's mink coat and jewels last Friday night.

## Be Sure You Will Be Eligible to Vote, Register at Once

Deadline for City  
Election March 4,  
Others Come Later

There are many people in Palm Springs who may find themselves ineligible to vote in the city election in April unless they check their registration prior to March 4, the closing day to make sure of a vote at the city election, according to Mrs. Louise McCarn, registrar of voters here.

Several factors can enter into the registration picture, making re-registration imperative. Change of address, change of name, failure to vote in the required general elections in the past biennial, all nullify previous registrations.

**THOSE WHO HAVE** attained voting age since the last election and newcomers here are also urged to get their name on the local registration list before March 4.

Voters in all precincts but numbers two and four will go to the polls in April. This year the odd numbered precincts will elect councilmen but because in precinct six the seat is held by an appointee, there will be an election in that district, too, as appointments are only good until the next election.

**BESIDES THE CITY** elections in April, other important ballot events topped by the presidential election in November, are scheduled this year.

County, state and national representatives will be named at these elections.

Deadline for the city election registration is March 4, for the presidential and direct primary, April 22, Sept. 23 for the general election in November.

## Two Tuesdays Left in Which To Get Licenses

Villagers who want to get their 1948 silver and red auto license tabs at home have two more Tuesdays in which to do so.

A representative of the Automobile Club of Southern California will be at Kenny Paul's service station next Tuesday and on Tuesday, January 27, from 10 a. m. to 4 p. m. to take care of club members.

Deadline for obtaining tabs falls on Feb. 4 after which time penalties will be added.

## Second Section The Desert Sun

Palm Springs, California  
Friday, January 16, 1948

### Mail Change

New Closing Times  
At P. O. Announced

The S. P.'s new Golden State streamliner is a great train—but it forced a change in post office schedules because it doesn't stop here except for passengers.

Postmaster R. M. Gorham said today that closing time for outgoing mail in all directions at the post office, now is 1 p. m., 6 p. m. and 8 p. m. of week-days and 1 p. m., 6 p. m. and 7 p. m. on Sundays. The 6 p. m. closing is for air mail in all directions.

## Centennial Stamps Go on Sale Here On January 25

Special Design Will  
Commemorate Gold  
Discovery in State

Palm Springs post office will receive 5,000 California Gold Centennial stamps within a few days and they will go on sale on Jan. 25, the day after they are put on sale at Caloma, where gold was first discovered in the state 100 years ago January 24.

A picture of Capt. John Sutter's mill on the American river, scene of the discovery, is the central design of the purple 3c stamp.

R. M. Gorham, postmaster, said the allotment will probably be sold out quickly to stamp collectors.

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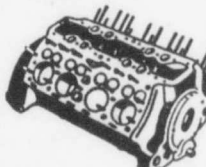
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6:00 P.M. MORGAN, AME-CHE, LANGFORD  
Frank Morgan, Don Ameche, and Frances Langford mix mirth and melody.



6:30 P.M. OZZIE & HARRIET  
There's Ozzie, there's Harriet; there are two irrepressible children; there's fun for the whole family.



7:00 P.M. IT PAYS TO BE IGNORANT  
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7:30 P.M. SPIKE JONES, DOROTHY SHAY  
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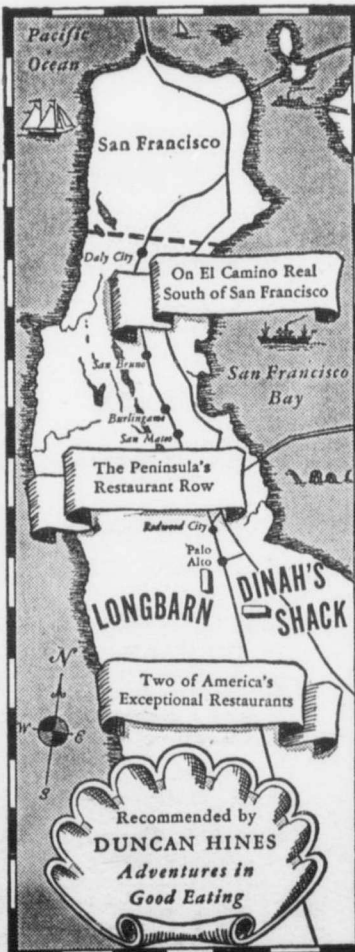
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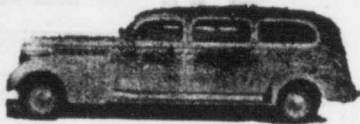
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## Museum Notes LLOYD MASON SMITH

Jack Breed of Tucson, Arizona, who was a guest of the museum last week when he showed some of his color movies on last Saturday and Thursday evenings, left Friday to return to his adopted city. While in Southern California Mr. Breed made a hurried trip to the Paramount Studios to confer with them about his latest color movie on the making of Hopi Kachinas. This splendid reel, which also included the beautiful Butterfly Dance, was previewed before a Museum membership audience last Thursday along with another reel on Glacier National Park never before shown to the public. Mr. Breed's pictures are seen in practically every issue of Arizona Highways, and have been featured recently in Holiday magazine, House and Garden, and the National Geographic. This summer Mr. Breed will head an expedition for the Geographic Society into the remote and virtually unexplored plateau country of south central Utah. This will be the first time that anyone has ever photographed this region and many of the spots have never before been seen by white people. Mr. Breed has promised to return next season to show the Museum group these pictures.

AMONG the recent acquisitions at the Desert Museum last week are several items of local interest, donated by Miss Cornelia B. White.

Among these are three small photographs of Dolores Patencio, wife of the late Francisco Patencio, chief of the local Agua Caliente tribe of Cahuilla Indians. Mrs. Patencio was one of the best basket makers among the Cahuilla and her work ranks as some of the best examples of basketry ever made by any American Indians.

Another item of local interest is a plaster of Paris cast designed and executed by L. T. Stephens. This was a suggested design for the seal of the City of Palm Springs and has a horse in the center with curving palms on either side, and interwoven into the design is a Road Runner, a Rattlesnake, two cacti, a conventionalized sun, the mountains in the background, and a stream with a fish. It bears the letters across the top of "City of Palm Springs", and across the bottom, "Incorporated 1938". According to Miss White it was the intention of sculptor Stevens that if this design had been accepted by the city that a large rendering of it would be made at the entrance to the city.

ANOTHER new acquisition received by the Museum last week was a 200-foot 16 mm. color reel of the Sidewinder Rattlesnake, showing its peculiar locomotion and the effect of direct sunlight upon it. This is probably the first time that a snake being killed by the action of sunlight has ever been photographed. The photography was done by Jack Breed at the request of Russell Wade, local real estate dealer and well-known movie actor. Mr. Wade donated the reel to the Museum to be shown in later programs.

Among the new items currently displayed at the Museum is a large color geological map of Southern California, showing the entire desert area and the distribution of the main geological formations. This map is one of six covering the State of California and published by the State Division of Mines. The complete set was purchased by the Museum and has been accessioned as part of its reference library.

During the week, also, two 8x10 photographs of a Sidewinder Rattlesnake were donated by H. J. Hagens of Long Beach. The live specimen section was increased by the addition of two Praying Mantises, one brought in by Fred Cortis, the other by Dr. Walter Scott Rudisell, both of this city.

THE NEXT FIELD-TRIP, tomorrow, leaves the Museum at 9 a.m. for Hidden Springs. It will include about 6 miles round-trip of hiking; about 100 miles round-trip driving. (Rather rough walking.) Sheep Hole Palms, the All-American Canal, and Grotto Canyon will be seen on the trip. Take lunch; return at 5.

Saturday night's guest lecturer will be Faye E. Brainard of Estes Park and Palm Springs, who will present his beautiful new color movies entitled "Afoot in Rocky Mountain National Park."

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## The Diplomatic Front

Hohenzollern Dynasty Fades Into History  
With Abdication of Rumanian Monarch

By DONALD BELL

(Copyright, 1947, Overseas News Agency, Inc.)

NEW YORK (ONA)—Traveling south from the lovely university city of Tuebingen, in Southern Germany, tourists used to visit the sleepy medieval town of Hechingen, not just for its beauty but because it lies at the foot of a rocky hill topped by an enormous medieval castle.

The castle is a fake. The genuine castle of the Counts of Zollern was small and reportedly not very impressive. But it was destroyed in the 15th Century, and the Prussian kings and German emperors rebuilt it 400 years later as the mighty seat of their ancestors, with many towers, chain bridges and gigantic fortifications.

The castle was called Hohenzollern, meaning High Zollern, and when one branch of the Counts of Zollern left it early in the 13th Century to become first the Counts of Nuremberg, then the Electors of Brandenburg, and finally the Kings of Prussia, they altered the modest name of Zollern into Hohenzollern, thus indicating a more forceful origin. The remaining branch profited from the good fortune of their Prussian relatives by being elevated to the rank of Princes of Hohenzollern-Hechingen - Sigmaringen.

THE SIGMARINGEN branch survived the Prussian kings by 29 years as a dynasty. But with the abdication of young King Mihai of Rumania the last Hohenzollern has lost his throne, which the dynasty had held on to so long only because it twice fought against its German Fatherland. Changing sides, however, was never regarded as dishonorable in the House of Hohenzollern. The Prussian king did it in the Napoleonic wars when he ordered his army first to fight with the French against the Tsar and then with the Russians against Napoleon.

The founder of the Rumanian dynasty was Prince Karl of Hohenzollern - Sigmaringen, who served as an officer in the Prussian army and excelled himself in the wars against Denmark and Austria. But when the Russo-Austrian war was still in progress in 1866, he deserted the Prussian army, crossed the frontier secretly at night and renounced his citizenship. He did so, as it later turned out, on Bismarck's personal advice.

This strange incident occurred because Prussia had signed an agreement with the other leading European powers to recommend only a native prince for the Rumanian provinces, which were then still under the suzerainty of the Turkish Sultan. Nevertheless, the Rumanian aristocrats, who were jealous of each other, chose a German prince, and Bismarck sought for a way to extend the Hohenzollern influence without breaking an international treaty.

THE GERMAN PRINCE KARL changed himself into the Rumanian Prince Carol over the hypocritical protests of Bismarck. He swore allegiance to the Turkish Sultan, but fought him later under Russian command and was then rewarded by being named King Carol I of independent Rumania. He almost lost his throne when another Prince of Hohenzollern-Sigmaringen tried to become King of Spain in 1870. France considered Bismarck's attempt to establish the Hohenzollern dynasty in Madrid as a threat of encirclement, and the Franco-Prussian war was the consequence. The Rumanians sided emotionally with the French, whereas their ruler favored his German relatives.

The Rumanian Hohenzollerns never intermarried with their own subjects. Carol I married a German Princess, zu Wied, who won literary fame under the pen name of Carmen Sylva. When their only child, a daughter, died, they adopted a nephew, Ferdinand of Hohenzollern-Sigmaringen, who married a Princess of Saxe-Coburg-Gotha. Their son was King Carol II who now lives

in exile in Portugal. Carol II married the Greek Princess Helen. But the Greek dynasty of Schleswig - Holstein - Gluecksburg-Sonderburg is German too. His son is King Mihai or Michael, who has just abdicated, reputedly because he wanted to marry a Danish princess.

Carol I had concluded a secret alliance with Kaiser Wilhelm to enter World War I on the German side. Fortunately for the Rumanian people, Carol I died in October, 1914, before he could fulfill his commitments. King Ferdinand, who followed his uncle on the throne, joined the Western allies and was thereby able to greatly enlarge his territory at the Versailles peace conference. When he died in 1927, his five-year-old grandson Mihai became king.

THIS HAPPENED because Mihai's father, Carol, had renounced all rights to the throne in December, 1925. Carol had a love affair with a Rumanian middle-class woman, Madame Lupescu, whom he recently married in Rio de Janeiro. He preferred his love affair to the Rumanian throne and lived abroad with Madame Lupescu, mainly in France. But in 1930 he suddenly returned to Bucharest, deposed his eight-year-old son, who is of the rare kings who have abdicated twice, and ruled Rumania for ten years. He behaved alternately as a constitutional ruler and a dictator, but was finally driven from Rumanian soil by the Fascist Iron Guard. His son Mihai joined Hitler in the campaign against Russia, but when the Nazis were obviously losing, he managed a coup d'etat in August, 1944, bringing the Rumanian army into the Allied camp. He proved unable, as anyone in his place would have been, to resist Soviet pressure for the appointment of a Communist-dominated government, and he has now had to take the consequences of ruling a more and more Communist country as a sovereign monarch.

It seems that with King Mihai the books on the Hohenzollern dynasty will be closed. Not only has the last Hohenzollern vacated his throne, but a whole system of government has come to an end. With the exception of Greece, Britain, the Scandinavian countries, Belgium, Holland, little Luxembourg, and two tiny principalities, all monarchies have disappeared from European soil within one generation.

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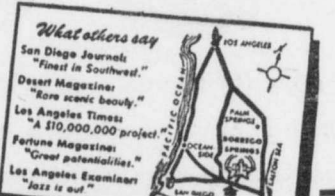
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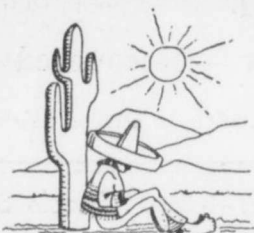
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## Profit from Loss Topic Sunday at Community Church

At the regular morning service, 11 o'clock at Community church Sunday, Rev. James H. Blackstone, Jr., will preach on the subject "Can You Profit from Loss?"

"Life for all of us is a strange mixture of the bitter and the sweet," said the pastor. "Often we receive blows of adversity and the question arises as to whether or not we are able to turn the adverse circumstances of life into blessings. The person who has deep confidence in God can profit even from those experiences that seem most trying and difficult."

**THE ADULT CHOIR** will sing an anthem entitled "The King of Love My Shepherd Is."

A nursery is conducted for small children during the worship hour.

At 6:15 p.m. the two Christian Endeavor societies will meet. The senior group meets in the manse, and will continue a very interesting question-and-answer program that was begun two weeks ago. The junior high group will meet in the church social room, under the leadership of Mr. and Mrs. Stanley Pfischner.

**AT THE SERVICE** at 7:30 p.m., Rev. Blackstone will bring a brief gospel message on "Christ, the Chief Cornerstone." The message will be followed by the showing of a series of slides of prominent churches throughout America, and a motion picture of Westminster Abbey in London. Special music will be provided by the senior girl's quartette.

Sunday school at the Community church commences at 9:45 a.m. each Sunday morning. A junior choir of fifty voices leads the opening part of the worship service, and at 10 o'clock classes in Bible instruction are held for groups of all ages.

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Confessions are heard on Saturday afternoons, 3:30 to 5:30 and at 7:00 to 9:00 p.m. Confessions heard before all Masses on Holy Days and First Fridays.

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Holly Lash Visel, Musical Director  
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**SERVICES**

Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Sermon 11:00 a.m.  
Young Peoples Fellowship 6:15 p.m.  
Evening Service 7:30 p.m.

**FULL GOSPEL CHURCH**  
(Assembly of God)  
216 South Indian Avenue  
The Rev. Charles C. Farmer, Pastor

Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Evangelical Service 7:30 p.m.  
Wednesday Preaching 7:30 p.m.  
Friday Bible School 7:30 p.m.

**SEVENTH DAY ADVENTISTS**  
(Every Saturday at Community Church)

Sabbath School 9:30 a.m.  
Preaching 11:00 a.m.  
Missionary Volunteers meeting every Friday at 7:30 p.m. at 303 East Andreas road.

**CATHARIN CITY  
COMMUNITY CHURCH**  
(Catharin Canyon Drive and D St.)  
The Rev. Arthur Jack Wartes, Pastor.

Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Midweek Service Wednesday, 10 a.m.

## Sermon on Star To Be Presented By Rev. Hogarth

The Rev. Robert M. Hogarth, rector, will preach Sunday morning in St. Paul's in the Desert on "The Road of the Star."

"Fatalism of philosophy always speaks of the 'Star of Destiny,' as in the case of the ruthless conqueror, Napoleon Bonaparte," said the rector. "To him there was never any question of success and victory falling his way; to all Christians it is a matter of impenetrable mystery, but they have faith and hope, because of the glory-star of God's leading, that they will reach the goal of joy and happiness."

Confirmation instructions will be given in the church office this week: Sundays at 6 p.m. high school students; Tuesdays at 7:30 p.m., adults; Wednesdays at 4 p.m., juniors of 12 years or over.

The Guild of St. Paul in the Desert will meet again on Tuesday, January 20, at 2 o'clock in the home of Dr. and Mrs. Frank W. Sawyer, Smoke Tree Ranch.

## Guild To Meet Next Tuesday at Sawyer Home

Episcopal Guild of St. Paul's in the Desert, will meet in regular session at the home of Mrs. F. W. Sawyer, Smoke Tree ranch, next Tuesday at 2 p.m., it was announced today.

At the annual meeting of the Guild last week at the home of Mrs. Clarence Woodmansee the following were elected for the ensuing year:

Mrs. John Lapp, president; Mrs. Frank W. Camp, vice-president; Mrs. Raymond R. Wilson, vice-president; Woman's Auxiliary; Mrs. Edward H. Maggard, secretary; Mrs. H. Earl Hoover, treasurer.

**Household Plants**

Household plants growing in sunny windows or strong light can stand higher room temperatures than the same plants growing in poor light, but only the toughest are able to stand a combination of temperatures of 70 degrees and above, and poor light conditions.

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Wednesday Meeting 8 p.m.  
(Woman's Club House)  
Sunday School 9:30 a.m.  
271 Ocotillo Avenue

## Christian Science Lesson Topic 'Life'

"Seek good, and not evil, that ye may live; and so the Lord, the God of hosts, shall be with you, as ye have spoken." This statement from Amos will be the Golden Text of the Sunday Lesson—Sermon on "Life" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston.

A Scriptural passage from John reads, "Now a certain man was sick, named Lazarus, of Bethany. . . . Therefore his sisters sent unto Jesus, saying, Lord, behold, he whom thou lovest is sick. . . . When Jesus came, he found that he had lain in the grave four days already. . . . Then they took away the stone. . . . And Jesus lifted up his eyes, and said, Father, I thank thee that thou hast heard me. . . . And when he thus had spoken, he cried with a loud voice, Lazarus, come forth. And he that was dead came forth, bound hand and foot with grave-clothes. . . . Jesus saith unto them, Loose him, and let him go."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy writes, "If Jesus awakened Lazarus from the dream, illusion, of death, this proved that the Christ could improve on a false sense. Who dares to doubt this consummate test of the power and willingness of divine Mind to hold man forever intact in his perfect state, and to govern man's entire action?"

## EPISCOPAL

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Carey Ranch, Phone 7471  
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Wynne Davis Hammond,  
Choir Director

8:00 a.m.: Holy Communion.  
9:45 a.m.: Sunday School.  
11:00 a.m.: Service and Sermon.  
6 p.m.: Young People's Fellowship.

## Talk on Missions Presented to Women's Circle

Women's Circle of Community church met at the home of Mrs. George McClure Tuesday afternoon in an interesting meeting.

Miss Ruth Pinckney who is leaving soon for Japan to do missionary work, presented an interesting talk about the preparation for her mission, what her work would be there and the importance and urgent need for missionaries in Japan.

Refreshments were served after the meeting.

## From Page 9—MORE ABOUT Western Week . . .

detail by the committee headed by George Strebe.

**MEANWHILE**, Chairman Grant announced that headquarters of the 12th Annual Circus have been established in the front portion of the Chamber of Commerce room at 310 North Palm Canyon drive. Secretary of the Circus, Mary McKeighen will be on duty within a few days.

Many of the thousands of details which a Circus chairman must handle already have been cleared by the busy chairman who is devoting practically his full time toward success of the gala four-day western extravaganza that is the Desert Circus. He has given assistance to Mrs. Melba Bennett in the hectic preliminaries to locating the Village Insanities, selected most of his subchairmen, and gotten several of the event committees started on their initial planning.

**LETTERS** are being mailed by Parade Chairman Phil Delano to organizations and individuals throughout the West, giving the dates of the Circus and inviting them to participate. Already great interest has been manifested by riding groups, bands, individuals and others, forecasting another record-breaking parade, chairman Delano revealed today.

Personnel of the event committee will be complete by late this week and announced early next week, Chairman Grant said. Telephone number of the Circus headquarters at the Chamber of Commerce is 2993.

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## Affairs of Parish In Good Shape is Word to St. Paul's

The annual meeting of the parish of St. Paul in the Desert, Episcopal, was held Monday, January 12, at a festive luncheon in the Desert Inn. The Rev. Robert M. Hogarth, rector, in his opening remarks told of his great pleasure at the unexpected gift to him of a new Plymouth car, just out of the factory. "It was one good lady of the parish who first said that it should be done and made it possible," he said.

Francis Crocker reported receipts of \$9,358.31 for the operating expenses and expenditures of \$8,286.10; and receipts toward the building fund of \$5,686.54. The church also collected an unbudgeted amount of \$168.50 for the Presiding Bishop's Fund for world relief.

**THE TOTAL COST** of the new Sunday school building, now almost completed, will be \$15,065.14, and after this payment the building fund will still have cash and securities totaling \$32,450.69.

Mrs. John S. Lapp made an outstanding report on the Guild, which had added \$3,000 to the building fund and gave \$318.10 to needy causes within the Diocese, all of this not included in the parish report.

**VESTRYMEN ELECTED** were: Frank W. Camp, Fred M. Carter, Roy W. Colegate, Francis F. Crocker, H. Earl Hoover, Kenneth B. Kirk, Harrison Leussler, Fred S. Markham, Herbert Samson, Channing M. Wells and Raymond R. Wilson. Rev. Robert M. Hogarth and the honorary members, Levering Moore, Myron V. Wilson and Charles W. Woodson.

The Vestry was organized as follows: Senior Warden, Fred M. Carter; Junior Warden, Raymond R. Wilson; Clerk, Frank W. Camp; Treasurer, Francis F. Crocker. Delegates to the Convocation: Edward H. Maggard, John S. Lapp, Raymond R. Wilson, Mrs. John S. Lapp and Mrs. Raymond R. Wilson. Delegates to the Diocesan convention are Frank W. Camp and Raymond R. Wilson.

## Hens Bleach

In a non-laying pullet, yellow color or pigmentation is found in the vent, eye-ring, ear-lobe, beak and shanks. As the bird begins laying and manufacturing egg yolks, she absorbs the yellow pigment and it leaves the body first in the vent, then in the eye-ring, ear-lobe and shanks. From four to six months of laying are required for the color to leave the bird's body entirely, with the shanks bleaching last.

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R-3 Vista Santa Rosa, 60x102.....\$2750  
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# Sports

## Indians Drop One To Fast Coachella Merchants Quintet

It was a sad evening for Palm Springs high Tuesday at Coachella. Three local teams went to the neighboring city and all three took it on the chin.

Palm Springs high D's started it by dropping their game to the Coachella D's, 13 to 32. The C's lost to Coachella C's 14 to 29 and then the Varsity took on a strong Coachella Merchants team.

It was a battle throughout with the semi-pros leading the Indians 17-13 at the half and winding up the game in front, 41 to 33.

Hensen (4) and Blackhart (2) started as forwards for the Indians with Gilbert (2) and Simpson (2) serving as replacements. Wiess (14), high man for the evening, was at center; Lopez (5) and Doro (4) at guards.

Steyers, Norris, Roberts and Stone also saw action for the Indians.

## Schedule for Sportsmen in Southland Area

The Division of Fish and Game reminds local sportsmen of the following regulations which apply to current hunting and angling:

**JACKRABBITS**—All year open season, except San Bernardino, Los Angeles, Orange, Riverside and San Diego counties. No bag limit.

**PREDATORY ANIMALS**—No closed season on the taking of wildcats, moles, shrews, opossums, gophers, mountain lions, coyotes, coons, weasels, and skunks. No bag limit.

**ABALONES**—Ends January 14. Daily and possession bag limit: 10 abalones, no more than five of which may be red species. Minimum size limits: red shell, seven inches; green, six and 1/4 inches; pink, six inches; black, five inches. 1948 fishing license required.

**STRIPED BASS**—No closed season. Daily and possession bag limit: five per day. No sale allowed. 1948 fishing license required.

**FISH**—Taking of bass, salmon, steelhead, catfish, sunfish, cockles, crabs, clams and lobsters is now legal in some areas. Consult fishing law abstract for detailed information. 1948 fishing license required.

Although orchids are usually considered rare, the orchid family is one of the most numerous groups of flowering plants. About 140 species of orchids are found north of Mexico, with some extending to Alaska and even Greenland. North American members of the orchid family include the lady's slipper, moccasin-flower, rose-pogonia, shin plaster and showy orchids.

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From Palm Springs, turn left from Highway 111 at Wonder Palms sign, follow Berton Hill signs.

## Palm Springs And Coachella Tangle Tonight

Palm Springs high Indians meet Coachella high on the latter's floor tonight in the second Riverside county league game for the locals and the first for Coachella.

Coachella drew a bye in league play last week and dropped a practice game to Blythe 25 to 41 while the Indians dropped a league game to Banning 40-47.

In the other loop games, Banning goes to Elsinore, San Jacinto to Hemet and Perris to Beaumont. The surprising Sherman team draws a bye.

## Gymkhana Listed For Next Sunday At Thunderbird

A Gymkhana is planned at Thunderbird ranch Sunday, January 18, according to announcement by Frank Bogert today.

Eleven events are listed on the program which is slated to get under way at 2 p.m. They are: Grand entree, rescue race, stock horse class, calf roping, musical chairs, bull dogging, boot race, stake race, trail horse class, steer tying and an event for children under 14.

Some of the best cowboys in the vicinity will compete including Gordon Davis, Ross Dollarhide and Tom Davis.

### Basic Food

For youngsters and adults alike, plan menus to include these basic food groups: Leafy, green and yellow vegetables—at least once a day; citrus fruit, tomatoes—once daily, if possible; potatoes, sweet potatoes—one or more servings daily; other fruits and vegetables—one or two servings daily; milk, cheese, ice cream—two or three times daily and in cooking; meat, poultry, fish—once daily if possible; eggs—4 or more per week per person; dry beans and peas, nuts—one or more times a week; flour, cereals, meal (whole-grain or enriched) — at every meal; fats, oils—some daily and sugar, syrup, preserves—some daily.

## Merchants Meet El Centro, Head of Loop, Here Sunday

Last Sunday the Palm Springs Merchants tangled with the league-leading Heber Merchants and defeated them 8 to 4. That was good going, to bump off the top team.

But in trimming Heber, the Merchants enabled El Centro Merchants to slip into the lead in the Valley league. And El Centro is dated to meet the locals here Sunday.

So it will be two Sundays in a row that the Villagers take on the league leaders.

Manager Bob Martin of the Merchants is hopeful that it can happen twice in a row. He is putting everything into tripping the El Centro visitors.

Clarence Jaime will do the hurling for the locals. With the Merchants having found their batting eyes and getting good pitching, the locals are up in the running.

An excellent game is on tap for Village fans at the Field Club next Sunday afternoon and a large throng is expected out to support the local Merchants.

## Hoop Tourney Tomorrow on Coachella Floor

Coachella will be the scene of a basketball tournament this week end for C and D teams in the eastern half of the Riverside County league.

Beaumont, Banning, Coachella and Palm Springs high school teams will play.

Elimination rounds will be played in the morning with the finals in the afternoon.

Palm Springs will enter teams in both classes.

**Archer Fish**  
The archer fish of Java has such excellent eyes that it can spit with deadly aim a stream of water at insects flying above the surface. The insects, with wetted wings, fall upon the surface and are devoured by the fish.

## Irwin J. Landis Will Speak Here On Rehabilitation

Irwin J. Landis, director of rehabilitation for the state and a number of departmental officers of the Disabled American Veterans, will visit Palm Springs this spring to speak on "Regulation of Veterans' Affairs", it was reported by Dr. Joseph A. D'Alessio when he returned to the Village Monday from Fresno where he attended the state executive committee meeting of the DAV.

The sessions were held in the California hotel at Fresno. Mrs. D'Alessio accompanied him on the trip.

Dr. James E. Potter, commander of the local DAV post, reported this week that a membership drive is under way here which is open to disabled veterans of the

armed forces. He added that the Palm Springs chapter is responsible for hospitalizing approximately 66 veterans.

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and Desert Palm Drive,  
Phone Palm Springs 2701

Courtesy to Brokers  
C. C. SMITH and ASSOCIATES,  
Exclusive Agents



DESERT PALMS ESTATES

Where the Sun Lingers Longer

PALM SPRINGS, CALIF.  
Friday, January 16, 1948

The Desert Sun—13

The Navy is in the farming business on Guam where it operates a dairy and hog farm in addition to raising stateside and

tropical produce for consumption by service personnel and civilian workers. Much of the farm products are sold through the island commissaries.



## RELAXATION

Something That Most People Are Seeking  
**COMPLETE RELAXATION GUARANTEED WITH - - -**

**OSCILLATION**—Rhythmic, gentle massage waves passing through the entire body. Used successfully in **SPOT REDUCING.**

**SPINAL MANIPULATION**—A new, scientific massage, designed to restore muscular and ligamentous tone. Highly **BENEFICIAL FOR POOR CIRCULATION, SYSTEMIC SLUGGISHNESS, NERVOUSNESS AND BODY STIFFNESS.**

**J. F. SKARDA, D.N., N.D.**

286 N. Palm Canyon Dr. Second Floor  
Phone 8281 for Appointment

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## MASHIE GOLF COURSE

NOW OPEN TO LIMITED PLAY

All Grass Course and Greens

9 Holes

1850 Yards for 18 Holes

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Open 9 A. M. to 5 P. M.

Where to go for—

# Fun -:- Food -:- and Entertainment

## RAINBOW ROOM

Presents Palm Springs' Favorite Entertainer  
DANNY GAUNT—Nightly

## ROYAL LOUNGE

WITH CARL—at the Organ  
Playing "Your Favorites and Mine"

## ROYAL PALMS HOTEL

"In the Heart of the Village"

## Chinese-American Dinners

Open 6 P. M.—3 A. M.

Dick Henson's  
**CANTONESE HOUSE**  
Phone 2953

On Amado Rd.  
by the  
Golf Course  
Entrance

## PALM SPRINGS FINEST RIDING HORSES

Two Stables To Serve You

On North Side On South Side  
**The Stables La Cita Stables**

East End 1680 E. Ramon Rd.  
Paseo El Mirador Phone 2886 Phone 7374

**Horses Boarded**

Breakfast Rides Every Saturday 8 A.M.

## Mexican Food

Tacos  
Tamales  
Chili  
Enchiladas  
Open 2-2  
Sat.-Sun.  
12-12  
Weekdays  
Orders To Go  
**La Casita**  
361 E. Andreas Rd. Ph. 5454

This Section Is for  
**YOUR CONVENIENCE**  
in Checking  
the Latest Information on Fun  
Food and Entertainment

## CACTUS CAL BY MR. DEE'S



"THAT'S REAL FIREWATER,  
LITTLE HORSE."

For Fun and Fine Food—It's

**Mr. Dee's**  
PALM SPRINGS  
394 N. PALM CANYON DR.  
PHONE 9069

## Bill Ude's

Dinners - Cocktails  
Serving Food That'll Make  
You Come back for More!

## DINE and DANCE AT THE

## PAGO PAGO

"Where It Rains Every Night"

MARTHA DAVIS  
in the Mural Room

THE LATINEERS WITH SUE STANLEY  
in the New Banyan Room

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Free Parking  
317 N. Palm Canyon Drive

Famous Food by a Famous Chef  
(Paul Tuderious)



## Palm Village Inn and Cocktail Lounge

Phone Indio 72798 (10 a. m.-2 a. m.) Dean and Lillian Hill  
Palm Springs Highway on Road to Indio

## FUN - FROLIC - FRIVOLITY

DINING DE LUXE AT—  
Dancing to the Rhythm  
of FELIX and LEO

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Doll  
House

Relax - Refresh  
Throughout the . . .

COCKTAIL HOUR . . .  
Bob Lane at the Piano

DINNERS FROM 4 P. M.

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BRUNCH FROM 11 A. M.

Open Daily Except Tuesday

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Fine Food Always

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## Asphalt Tile

A wide range of colors  
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done by trained men  
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perience in tile laying.

COMPLETE SATISFACTION GUARANTEED  
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Estimates Given Cheerfully on All Work  
Without Obligation

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52 North San Geronimo Avenue  
BANNING  
Phone Banning 4985







**2 SUMMER HOUSE** locations, San Bernardino mountains. Includes real property, 4 lots, and buildings. 2 trade names (registered). Lease on 4 lots (near lake) L. A. city playground camp, adjacent to real property. Have carried contract for 14 years with them, and it can be secured for new owner. This business has been operated by one owner for 17 years. Write P. O. Box 865, Perris, Calif.

**2 BEDROOM** furnished home. Full price \$21,500. 10% down, 1% a month.  
**FRANK MILLER**, Realtor  
428 N. Palm Canyon Drive  
Phone 2929

**SEVERAL PIECES** of land near Desert Hot Springs at lowest prices. 10% commission to brokers.  
**J. S. Pearson**, 488 17th St.  
Apartment 102, San Bernardino

**3 ACRES**, 400 ft. on Date Palm Drive. Utilities, beautiful view. Ideal for small ranch. Bargain at \$6000. 5 minutes out Ramon to Date Palm or write owner, P. O. Box 1185, Palm Springs.

**SACRIFICE**  
Owner needs cash, 100 foot frontage on North Palm Canyon Drive.  
\$12,000  
**BESS MATLOFF**  
236 N. Palm Canyon Drive  
3191—Phone—3283

**20—40—60 ACRES**. Trailer Park and 5 houses and apartments. 12-inch well, cows, tractor and tools. 20 acres unimproved land. Rancho Vista, 3 miles north of Indio on 99. P. O. Box 3055, Indio.

**IN TRAMWAY AREA**, 2 1/4 acres. A real buy at \$9500.  
**HAROLD HICKS**  
813 North Palm Canyon  
6711—Phones—2736

**BY OWNER, SACRIFICE**  
Lot Winter Haven Manor Tract, \$2150. Phone 3191 or 3283.

**LAND BARGAINS**  
Salton Sea View acreage \$1750 per acre  
**COL. R. A. ELLSWORTH**  
Palm Village  
Phone Indio 72792  
or see your broker

**FOR SALE: 20 year lease** on 40 acres of Indian allotted land, located on Hwy 111, 1/4 mile East of Palm Canyon Drive. Courtesy to brokers. Drawer A.A., Palm Springs.

**2 BEDROOM** furnished house in best residential district on reservation. Call 7133.

**9-Unit Court—\$21,500**. 20 Acres, \$75 per acre. Closer in acres, business and Hotel zone, \$4000 per acre. Retail store space in Cathedral Country Store 5582—Phone—9084  
"All Men Are Brothers"

**Near Lone Palm, R-4 Lot** 118x130. \$12,500.  
**HAROLD HICKS**  
813 North Palm Canyon  
6711—Phones—2736

**TEN-UNIT INCOME PROPERTY**, half block off Palm Canyon Drive. Beautifully furnished and landscaped. Full price \$70,000. Half cash will handle. Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366 or 2814.

**PALM DESERT**  
Miracle City of the Desert! For business, residential, income, and residential lots.  
**Mabel M. Rynne**, Broker  
426 S. Indian Ave.

**CHOICE** mountain property in newly developed subdivision. Big Bear. Make appointment to visit this beautiful spot. A day's outing, our expense. Transportation, lunch provided. Inquire 2724 Junipero.

**3 BEDROOM** and den, \$14,500. Fireplace, hardwood. 1644 N. San Geronimo, Banning.

**LARGE** residence lot in Desert Sands reduced to \$2750. Must sell. Peter B. Sheptenko, 475 N. Palm Canyon Drive, Phone 7366.

**DOWN TOWN** Long Beach. Across the street from the Telephone Co. building, 427 E. 6th St. at Elm Ave. Two furnished houses on lot 50x150, alley side and back. Income \$300.00 per month. Total price \$27,000.00. Will take Palm Springs property as down payment, duplex or what have you. Owner, T. Herzog, 427 East Sixth St., Long Beach, California. Phone 659-305.

**FOR SALE: Lot in La Quinta** area. Well located. R. C. Palmer, 2701 Wilshire Blvd., L. A.

**FOR SALE: Industrial lot**, 160x85 with 3 room furnished cottage and garage. \$15,500. Close in. See owner or your broker. 670 S. Palm Canyon. Phone 8212.

**LARGE** residential lot in Palm Desert. By owner. Box 285, South Laguna.

**RANCHO MIRAGE**  
Beautiful, new, completely furnished DUPLEX. On large corner lot fronting highway 111. Sundeck, pool privileges. Space for 2 additional duplexes leaving 120 ft. business frontage on highway. Priced below real value.  
**Don Cameron**, Phone 1091

**80 ACRES** Desert 1 1/2 miles N.E. Garnet Station. Good water conditions. Ready to subdivide. \$10,000. C. S. Bowen, 451 10th St., Beaumont.

**FOR SALE** by Owner, corner business lot. Rancho Mirage. Opposite swimming pool. Palm Springs 1094.

**BEAUTIFUL HOME ON AN ESTATE LOT 2 BLOCKS FROM PALM CANYON DRIVE**. 1 BEDROOMS, 3 BATHS, LIVING ROOM WITH FIREPLACE, DINETTE, KITCHEN, SERVICE PORCH, SOLARIUM, PATIO, 2 CAR GARAGE. PRICE \$37,000.00. TERMS.

**110 FT. ON NORTH PALM CANYON DRIVE, CLOSE IN** 296 FT. DEEP TO REAR STREET. 7 APARTMENTS NOW RENTED, \$71,750.

**FIVE UNITS**  
**SPECIAL PRICE THIS MONTH ONLY**, 2 SINGLE APARTMENTS, 3 HOTEL ROOMS. INCOME \$60 PER DAY. BUILDING ALMOST NEW. ROOM FOR 2 MORE UNITS.

**R-3 LOT MUST BE SOLD TO CLOSE ESTATE. LOCATION NEAR DESERT RETREAT OFF INDIAN AVE. WILL ACCEPT ANY REASONABLE PRICE.**

**R-3 LOTS, JUST OFF RAMON ROAD NEAR PALM SPRINGS HIGH SCHOOL**. 100x83. UTILITIES. SPECIAL, \$1850 EACH.

**SPECIAL—NEW DUPLEX** MOVE IN WITH INCOME. EXCELLENT LOCATION. PRICE \$24,000.

**A VERY GOOD BUY ON CHUCKWALLA ROAD. NEW 3 BEDROOM, 2 1/2 BATH HOME. LARGE FENCED IN R-3 LOT. ROOM FOR SEVERAL MORE UNITS. PRICED TO SELL. TERMS.**

**2 RESIDENTIAL R-1 LOTS** NEAR RAMON RD. AND HISCHOOL. 100x102. BEAUTIFUL VIEW. \$2795 EACH.

**RANCHO MIRAGE—NEW HOME, PARTLY FURNISHED. WELL BUILT. BEAUTIFUL VIEW. NEAR HWY. LOT 120x160. LARGE LIVING ROOM WITH FIREPLACE. 2 BEDROOMS. ELECTRIC KITCHEN, GARAGE, \$15,000.**

**WM. OTTO CO. CULVER NICHOLS**  
Associates

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**A. L. E. H. O. V. E. R**  
**F. R. E. D. A. R. S. C. O. T**  
**O. L. I. V. E. M. P. E. R. D. E. W**  
861 N. PALM CANYON  
PHONE 2182

**BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES**

in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS—HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

**SEE THIS TODAY**. Brand new sale, \$7950, 1/2 down \$75 a month on balance.  
**FRANK MILLER**, Realtor  
428 N. Palm Canyon Drive  
Phone 2929

**6 UNIT** apartment on Palm Canyon Dr. Want small home or duplex in Palm Springs as part payment. File No. 100, Desert Sun.

**35 ACRES** overlooking Salton Sea, excellent soil. 236 acres unimproved, adjoining improved ranches. Both in canal district. Priced to sell by OWNER. 301 E. Franklin Ave., Pomona.

**TWO-BEDROOM HOME** just completed. Two-car garage, sun deck, good lot, excellent close-in location. \$12,500 full price. Easy terms. Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366 or 2814.

**2 COTTAGES**, charming, residential or income. 4 blocks from business center. \$11,500. Terms. Phone 2182.

**WILL SELL** at cost my equity Lot 69 Rancho Mirage Annex No. 2, John Gee, Hotel Ingraham, 1046 Wilshire, L. A.

**IF you are looking for nice Beach** home come to Carlsbad, Calif. Acreage and ocean view homes.

**Hoover & Hienlian**, Brokers  
Box 148, Carlsbad  
Call 3104

**LONG BEACH** home to trade for Palm Springs home or income. A beautiful high view lot 100x100, best location, a real buy at \$2250. D. B. Carlin, call 4704.

**ATTENTION**, builders and subdividers! 20 acres residential ready for building or subdivision in Palm Springs. Open for proposition. Owner, File No. 71, Desert Sun.

**6-UNIT** auto court, beer parlor. Modern construction, completely furnished. This property is an exceptional value on Highway 99, 10 miles S. of Indio, next to Valerie Jean's Date Shop.

**OWNER** says SELL—North Palm Canyon frontage thru to Indian Avenue, 120x279 ft. zoned C-2 and R-4. Sell all or part. Priced at \$52,500 for all. Terms.  
See **LEE LUECKE**  
with  
**H. H. FOSTER ASSOC. Inc.**  
101 N. Palm Canyon Dr.  
Telephone 3555

**TWO** bedroom home. Furnished. For sale or lease. By owner. 524 So. Calle Santa Rosa.

**CLAUDE SAYS: SPECULATOR'S DREAM**. Perfect hotel lot, block from Palm Canyon, near "Town House"; 125 frontage, \$30,000.

Home beautifully architected for Desert living, decorated and furnished with superlative taste. Air conditioned with thermostat control; 2 bedrooms and 2 baths; in "BELT OF CALM". \$40,000; terms.

See **Claude Gottbehuet**  
423 N. Palm Canyon  
Phone 3311.

**47 ACRES** in productive citrus, Navel, Valencia, grapefruit, 3 houses, barn, tractor and equipment. Own well. Est. 16000 boxes. Price \$90,000. Terms.

**40 AC**. Walnuts, 2 houses, 70-inch well all underground pipeline, truck, tractor, equipment, out-buildings, on highway in city limits. Price \$47,500. Terms.

Ranches, groves, alfalfa and seed ranches, fine homes, business property.

See **FRED C. MERTENS**  
**GIRARD AND FLORIDA**  
**HEMET**  
Phones—Res. 4769, Off. 3314.

**10 ACRE TRACTS** \$1200, \$300 down, balance \$20 per month. U.S. 99 Frontage \$400 per acre. Industrial sites \$200 per acre. Rock Plant site, lease or sell. All on U.S. 99, 2 1/4 miles west of Garnet. C. L. Crosby, Box 57, 1000 Palms.

**DUPLEX**, new, in choice location, large lot, room for several more rentals. Priced to sell at \$24,000. Terms.

See **LEE LUECKE**  
with  
**H. H. FOSTER ASSOC. Inc.**  
101 N. Palm Canyon Dr.  
Telephone 3555.

**IN** Tramway area R-3 lot 100x128—\$4450.  
**HAROLD HICKS**  
813 North Palm Canyon  
6711—Phones—2736

**Real Estate Wanted 37**

**PALM SPRINGS'** earliest realtor, established 1921, has excellent clientele for homes and income properties.

Listings wanted immediately for rentals and sales.  
**RAYMOND CREE**  
285 N. Palm Canyon Dr.

Listings wanted. Buyers waiting for lots, homes, etc.  
**BETTY M. BALL**, Broker  
154 N. Indian  
Call 2841 or 7453

**FOR IMMEDIATE ACTION**, list your property with  
**FRANK MILLER**, Realtor  
428 N. Palm Canyon Drive  
Phone 2929

**LISTINGS WANTED**  
Income, homes and lots.  
**H. H. FOSTER ASSOC. INC.**  
101 N. Palm Canyon Dr.  
Phone 3555

**LIST YOUR PROPERTY SALES AND RENTALS**  
**BENTON BECKLEY**  
SO. PALM CANYON AND INDIAN HIGHWAY  
PHONE 7882

**LISTINGS WANTED**  
Have buyers for acreage, income, homes, lots and rentals.  
**WRIGHT & TRACY**  
437 N. PALM CANYON DR.  
PHONE 5727

**LIST YOUR property and business for sale—we get results.**

**ADOLPH ISRAEL AND ASSOC.**  
Real Estate Broker  
507 N. Palm Canyon  
Phone 2981

List your property with  
**PALM SPRINGS INVESTMENT CO.**  
Associates  
**GENE JOHNSON**  
**DAVE ROSE**  
380 N. Palm Canyon Dr.  
Phone 7505

**BRING IN** your listings of all descriptions, sales or rentals.  
**BESS MATLOFF**  
REALTOR  
235 N. Palm Canyon Dr.  
3191—Phone—3283

**OPEN ALL YEAR**  
**RAY HILLER, BROKER**  
444 N. Indian, Phone 2957

**Business Rentals 38**

**OFFICE SPACE WITH PHONE**  
Reasonable. Box 1329.

**FOUR-ROOM** office laid out for dentist's or doctor. Located at 641 N. Palm Canyon. Phone Hillsdale 8783, Hollywood. Available immediately.

**Wanted to Rent 39**

**FURNISHED—Comfortable** 3-4 bedroom house, January, February. Box 54, Desert Sun.

**REFINED** couple with pleasant housekeeping quarters 4 months or longer. Reasonable rent. E. C. Hillman, 507 E. Cypress St., Glendale.

**URGENT!** refined young business woman desires private room, cooking privileges, or share apartment. 6711—9 to 5.

**EMPLOYED** college graduate physiotherapist masseuse will exchange daily service for desirable sleeping room near N. Palm Canyon. Box 74, Desert Sun.

**Rooms For Rent 40**

**ROOM** and single apartment available. Phone 5851. 524 Calle Abronia Aurita.

**BEAUTIFULLY FURNISHED**  
Hotel rooms, single and double apartments. Daily maid service, all-electric kitchens. **DESERT LIVING AT ITS BEST**  
10 miles South of the Village at Rancho Mirage. **DESERT AIRPARK HOTEL-APTS.**  
Phone Indio 7425

**RENTALS**

**SAGE AND SUN GUEST APARTMENTS—PALM VILLAGE**. Now making reservations. Spacious and comfortable accommodations. Use of recreational facilities and swimming pool.  
For reservations, call Miss Hoffman  
**INDIO 7537**

**1 DOUBLE** room, double bed, couple or 2 men employed. Breakfast privilege. \$25 weekly. 1 single room, gentleman, \$15 a week. See between 10 to 4. 689 Camino Parocela.

**LOVELY** room in new home for business couple. Private bath and private entrance. Electric heat, \$80.00 per month. 670 Highland Drive, 1 1/2 mile from high school.

**DOWN TOWN ROOMS**, with separate entrances. 444 N. Indian Ave. Phone 2957.

**GENTLEMAN OR COUPLE**  
Private bath, entrance. New home. Lawn. Reasonable. Close in. 354 N. Calle Santa Rosa.

**Apartments For Rent 43**

**\$60 A MONTH**  
New Trailer on lot close in. Phone 6921.

**NEW** beautiful apartment and hotel rooms. Day, month or seasonal. Reasonable rent. 545 Mel Ave. 5884.

**WE HAVE** 4 new completely furnished 3 room apartments. 5 minutes from Palm Springs. \$6 day. \$25 week. 129 W. 1st, Desert Hot Springs.

**FURNISHED APARTMENT**. Quiet, unsurpassed view. Available for couple only. Five months lease. John Reppner, Hayloft, Lazy Acres, Banning. Phone 2753.

**NEW** attractive single apartments. Special weekly and monthly rates. Acacia Lodge, 351 Cottonwood, phone 3512.

**EXTRA** large three-room and bath apartment, fully furnished including linens, silver and dishes, in good location two blocks from Plaza on Indian Reservation. Inquire 115 South El Segunda.

**STUDIO** apartment. Close in. Yearly rental, 566 Calle Santa Rosa, Phone 7853.

**AVAILABLE** now! 1, 2, or 3 rooms beautifully furnished, with or without kitchens—all electric—swimming, tennis.  
**GREEN PALM LODGE**  
Palm Village. In Heart of Date Gardens, 14 miles from Palm Springs, Highway 111. Indio. 77-005.

**FURNISHED** double and single cottages. Electric refrigeration. Reasonable. Blue Top Motel, 1115 E. Ramsey, Banning. Phone 2677.

**BACHELOR** apartment with private entrance. Close in. Special rate for rest of season. Phone 5484, 7 to 9 p.m.

**SINGLE** apartment close in, twin beds, frigidaire, sun deck, lawn. \$35 per week. Call Friday P.M., Saturday A.M. 5583. Also single room.

**1 BEDROOM** apartment. Adults only. \$90 per month. Suitable for business zoning. 297 S. Indian Ave.

**Houses For Rent 46**

**ROMANTIC** hacienda with 7 bedrooms, 7 baths, furnished. Beautiful patio. \$600 per mo. Phone 3311 or 6921. Ask for Claude.

**NEW FURNISHED** duplex. Panel Ray heat, air conditioned. Option to buy. 1 apt. available January 20. R-3 Zone. 4682.

**IN** Cathedral City, nicely furnished 1 bedroom home \$150 per month including utilities.  
**M. H. BLAKELEY**  
Licensed Real Estate Broker  
Cathedral City

**ATTRACTIVE** house, newly decorated. Convenient location. Adults. Wright, Glenn & "A", Cathedral City.

**RENT FOR SEASON—4 bedroom** house. All walled in. Badminton court. Very private. Close in. Phone 2138.

**FOR RENT**, 25 ft. house trailer. Fully equipped. Tramview Trailer Park. Amory-O'Grady Realty Co.

**COMPLETELY** furnished 2 bedroom house. Rent for season \$300. Accommodate 4 children. O.K. 537 Calle Palo Fierro. Call 5483.

**VERY** nice 3 bedroom furnished cottage. Fireplace, gas wall heaters, Kelvinator. \$85 monthly. \$75 yearly. Adults only. 1054 Tamarisk Rd.

**2 BEDROOM** house, furnished. Available, seasonal or yearly. Immediate possession. Phone 5242 days.

**RENTALS—\$100** per month to \$1500 per month. Some very nice rentals close in.  
**Burket-Peekings-Veith**  
754 N. Palm Canyon  
Phone 7053

**FOR RENT:** Available now. Luxuriously furnished 3-bedroom, 2 bathroom home few blocks from center of town. \$75,000. Invested in home and furnishings. Not an ordinary rental. \$750 to \$1,000 per month depending on tenure. No pets. Call owner, Palm Springs 2927.

**BEAUTIFUL** newly built modern 2 bedroom desert home. Completely equipped. All electric. Large fireplace. Unobstructed view of mountains and sea. \$200 monthly. See to appreciate!

**Francis M. Drake**, North Shore Highway, 7 miles below Mecca at Salton Sea.

**3 BEDROOM**, 2 bath, completely furnished. By season. Shown 10 to 6. Owner, 1842 Mesa Drive. Call 7062.

**BEAUTIFUL** 2 bedroom house—close in. Large covered patio, 1/2 acre fenced grounds. Double garage. Did rent for \$300, tenant forced to leave, will sacrifice \$200 month for season. Call 6666.

**\$100 MONTH**, furnished—Lovely stucco home, refrigerator, cooler, innerspring mattresses, tile sink, studio living room.

**\$15** week, furnished, attractive little bungalow — refrigerator, cooler. See owners, Desert Realty Co., Cathedral City. Phone 1181. Open evenings.

**Household Goods 50**

**FINE WROUGHT IRON TABLES, CHAIRS TO MATCH**. 30x48 with console ends, 30x30 cocktail table, 42" diam. round. Save 25 per cent on new white set, or 50 per cent on unpainted open lot.

**Domina Drake**, North Shore Highway, 7 miles below Mecca at Salton Sea.

**A-B ELECTRIC**, butane or natural gas apartment size stoves. Also Western Holly, 36 inch gas ranges. Available for immediate delivery at **PAVNYS BUTANE AND TRAILER SUPPLY STORE** 1001 S. Palm Canyon Phone 7342

**BABY CRIBS**  
Smart new panel cribs. White or natural finish. A real value at \$26.75. Crib mattress, wetproof, \$12.95. Hardwood high chair \$12.95.

**WASH AND SAVE**. Largest stock Furniture IN PALM SPRINGS AREA AT REASONABLE PRICES. Maher's Desert Furniture. Desert Hot Springs. 91 W. Pierson Blvd.

**TWIN** pool beds, bureau, Westinghouse refrigerator, drapes, rug. All in excellent condition. Phone 2124.

**HARDWICK** apartment size range, natural gas or butane. Thatcher, DeLuxe Trailer Park, Cathedral City.

**BED** Davenport needs covering. \$15. White enamel ice box, large, \$15. Small white enamel 4 burner high oven gas range, \$35. Perfection, kerosene heater, new type, used 1 week, \$9. 689 Camino Parocela.

**THOR** gladiol automatic ironer, used 1 month, sell new, \$99, priced at only \$65 cash. Call 5893.

**ELECTRIC REFRIGERATOR** 7 cu. ft. Westinghouse. 1120 Paseo el Mirador. Phone 3342.

**Trailers for Sale 51**

**THE** Auto Trailer Exchange has one of the largest displays of trailers to choose from east of Los Angeles. See and inspect the Western, Pan American, Columbia and Mainline Trailers sold at Los Angeles prices and save \$10 to \$40 city sales tax at: **AUTO TRAILER EXCHANGE** 99 Broadway, Cathedral City

**18 FT.** factory modern coach, A-1 shape, Duo Therm heater, on lot close in. Will sacrifice, make payments like rent. Phone 6921.

**CABANA**, 24 ft. Airfloat, 3 room trailer. Butane range, International heater, electric brakes, table radio. Exceptional buy at \$2500. D. L. Cook, 432 E. Andreas, Desert Trailer Village.

**46 COLUMBIA**, 22 ft. excellent condition, new innerspring mattress. Reasonably priced. Lot No. 33, Tramview Trailer Park.

**TRAILER** for sale or rent, 20 ft. with cabana. Lawned and fenced. Curley, Orchard Trailer Park.

**3 ROOM** 24 ft. Kozy Coach, excellent condition. Butane, running hot water, telephone. \$1,750. Lot 76, Ramon Trailer Park, or Phone 8844.

**NEW COLUMBIA HOUSE TRAILER** AND CABANA with private bath. Will sleep four people. Located in the heart of town. Has its own Hot Mineral Pool. Will sell on easy terms. SHEPTENKO, 475 N. Palm Canyon Dr., Phone 7366 or 2814.

**NEW 1947**, 22 ft. modern trailer and spot. \$1800. 1441 Ramon Trailer Park.

**HOUSE TRAILER**, worth \$350. Trade for car or sell. Inquire F. E. Boles, 621 E. Ramsey, Banning.



# Palm Springs High School Smoke Signal

## Senior Formal to Be Held Tomorrow At Woman's Club

Hear ye, hear ye, the great event of the year, the senior formal is drawing near, Saturday Jan. 17, at 8:00 p.m. at the Woman's Club. It will be alive with starry-eyed girls, in their lovely formals, and freshly-dressed boys, in their Sunday suits.

Entertainment will be furnished by the high school swing band. Tickets went on sale Wednesday noon and will be sold at the door. The price is a star stag and a dollar and a half for a couple.

One important factor about this dance is that the girls asked the boys. If you don't think that is torture, you should have seen some of the red-faced girls twisting their hankies while stumbling invitations to the male sex.

Emily Post mustn't be forgotten. Before deciding on the kind of corsage to get your date, boys, you'd better ask what color her formal is.

The Woman's Club has been very generous in their lending of the building for school dances, so let's remember students, to take care of the property as we always have in previous years.

### Aging Meat

Research on the ripening or aging of meat without mold or undue loss of moisture has resulted in processes which take only one-third the time of the old methods. Meat becomes tender when the connective tissue is broken down by enzyme action. A cabinet which controls temperature and humidity to insure maximum activity of these complex organic substances and another in which ultraviolet light controls the growth of mold have been developed. It is reported that either will tenderize meat in six or seven days as against four or five weeks required by the old method.



- Genuine Swedish Massage
- Face and Neck Rejuvenation
- Palm Springs Diathermy
- Dierker Colonic Irrigation
- Whirlpool Bath
- King's Steam Cabinet
- Special Foot Treatment
- Slenda Vogue Body Contouring

**ALICE WAGNER**  
Physiotherapist

**ESTHER YURMAN**  
Registered Nurse

457 N. Palm Canyon Drive

Phone 5604

**Informal DESERT HIDEAWAY**  
RATES FROM \$10 AMERICAN PLAN  
**WHITE SUN GUEST RANCH**  
Ten Miles South of Palm Springs on Route 111  
BOX 480, PALM SPRINGS, CALIFORNIA.

## For Sale

Most Beautiful Little Desert Ranch  
In The World

Only two miles from the city limits of Palm Springs, just opposite the new Steak House on Highway 111.

Offers luxurious living—yet shows splendid income from a five-acre grove of the finest date palms in the valley.

Adjoining this five acres of dates are

### Two Acres of Highway Frontage

For Date Shop or Market Site for products of this desert garden. Excellent hotel site or guest ranch.

Present improvements include living quarters, equipment and excellent irrigation system.

The entire property for

**Only \$65,000—one-third down**

Exclusive Agents

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## Play Starts in G. A. A. Hockey Loop; 50 Out

Between forty-five and fifty girls were present at the first G.A.A. hockey game held Wednesday, January 7, on the football field. Because of the uneven number from each grade for competition between them, Mrs. Moya Henderson, group sponsor, decided on competition between the girls from the three gym classes, with each class playing against the others for the championship.

The group held their second game Thursday, January 15, instead of the regular meeting on Wednesday. Ruff!

## Can You Imagine!

Ruth Quintana with long skirts like Betty Ann?  
Dora Martinez as thin as Betty Tuttle?  
Beverly Mendoza as tall as K. K.?

Victoria Douglas liking Raymond Roberts as much as Nancy Nye likes Jim Willis?

Don Dubose without his camera?  
Dora Taylor in her bathing suit?

Mrs. Bohrer with a Yankee twang?

Miss Cockriel being as mean as an old battleaxe?

Brownie Browne with blond hair like Dora Taylor's?

Mrs. Henderson without her remarks?

Dr. Simpson losing her temper?

Mr. Summers being unfair when grading?

Marlene Knower without her nice personality?

Stella Prieto with short red hair?

If you can't imagine these things, neither can we, so maybe they are true.

### Protein Molecule Small

Although the protein is a giant among molecules, it is too small to be seen by even the most powerful microscope, or to yield more than its bare outline to the electron microscope.



Betty Ann Lilley demonstrates the "New Look" on the campus of Palm Springs high school. (Jim Carlin Photo.)

## Fads—Fashions

"It" was met in the beginning with groans and moans from the men, but as usual the weaker sex won, and the "new look" is a substantial section of the female wardrobe. Our pretty model who shows us what's fashion wise today is tall, well-poised Betty Ann Lilley, who would grace any campus.

Betty has the "new look" from head to toe with a simple hair-do, a trim cap-sleeved red sweater, a completely circular ballerina skirt of rich red and green plaid corduroy, precious nylons, and ever-popular white ballerina slippers.

At P.S.H.S. there is a mixture of style ideas which may range from blue jeans and an old shirt to the "new look." And on a warm day you are apt to find one girl in shorts and a G.A.A. sweater, and another in riding apparel while a pair of long stockings on the girl in the next row won't look at all out of place. Well, variety is the spice of life.

## Southworth Will Head Lathers In Coming Year

Annual meeting of Local 454, Palm Springs Lathers' Union, resulted in the election of Theodore Southworth as president and Wesley W. Dunton as vice-president.

The meeting which took place Tuesday evening in the Auxiliary Room of the World Wars Memorial building also saw the election of Allen Hathaway as secretary-treasurer; Leo Wiswell, recording secretary and Frank E. McLean, business agent. The executive board of the local union now is comprised of Southworth, Wiswell, Hathaway, Thomas Mears and Robert Heald.

## Marriages in County Decline In 1947, Report

Apparently there were a number of persons in a bit of a hurry to marry before the year 1947 should pass into history, for the total of licenses to wed issued during December through the office of County Clerk G. A. Pequegnat showed a sudden spurt over November, when an even 100 were issued. The December total was 124.

Despite the increase for the month just closed, however, the total was substantially behind that of December of 1946, when 150 licenses were passed across the desk where presides Mrs. Lola McKinney, deputy county clerk in charge of the marriage license bureau.

### Peel Potatoes

One of the most time-consuming kitchen jobs, peeling potatoes, has been reduced to a factory process in Seattle and Boston. Peeled by steam at 60 pounds pressure, the potatoes are dipped in a solution which prevents discoloring for as long as five days. They are delivered to the restaurant or institution in the quantities and at the time required; this practice saves both storage space and time.

## Square Dance Adds Gaiety at Teen Target

The Teen Target had a big square dance last Saturday night. Caller for the dancing was Trav Rogers, with Kenny Lowrey and his Truchee River boys adding the musical background.

The kids were a little shy about getting out to shake their legs on the first dance, and some of the adult sponsors had to get out on the floor and show everyone how it was done. Everyone was anxious for 9:30 to roll around so they could win one of the door prizes. Pat and "Whitey" were the two lucky ones to receive the two-dollar certificates.

These dances, held every Saturday are a lot of fun. See you down there!

## On the War Path

By Mort Gilbert

The Banning basketball team managed to emerge victorious in the first league encounter for the local five last Friday. The game was decided in the third period when the Banning outfit ran away from the Indians after holding a four-point lead at half time.

They built up a seventeen-point lead in the third quarter and then in the fourth quarter the Indians started knocking down the lead with basket after basket, until finally when the game ended the score was 47 to 40. The two centers were the big scorers in the game, both racking up 18 points, but Baca, the Banning center, scored 13 points in the first half.

BANNING used a fast break and probably their superior speed on the hardwood courts and a tight zone defense was the difference. Although the game was played in Beaumont, the gym could be considered the home gym of Banning since they practice there several times a week. The Beaumont gym is only six miles from Banning, giving Banning a big edge. The gym was none too big and it made it easy for them to work out a very tight zone defense as well as a fast break. The Indians can't perfect a fast break due to the slow outdoor courts. This will indeed have effects on our future games, the outdoor courts have definitely slowed the team down. The B's also took a defeat after holding a 2-point lead at half time. Dick Henson played an excellent game, racking up 12 points.

## Banning Defeats Palm Springs in 2 League Games

By Stuart Graber

The first basketball game of the season, which was played last Friday night at Beaumont, resulted in defeat.

Palm Springs went to the lead at the early stages of the game but soon were trailing the Banning Bronchos. Baca, star center for Banning proved to be the hero of the game, scoring thirteen points in one half. Five in the other. For the Indians, Weiss was high point man, scoring eighteen points also.

Blackhart and Lopez were second in scoring, each with eight points. At the end of the third quarter the Broncos had built up quite a lead but during the fourth quarter the Indians came to within seven points of that lead. The final score was Banning 47 and Palm Springs 40.

The "B's" suffered a striking defeat also, their score being Banning 37, Indians 17.

### Box Score (Varsity)

Banning 47	Palm Springs 40
Miner—10	Blackhart—8
Pelonis—11	Simpson—0
Baca—18	Weiss—18
Saly—3	Doro—3
Stanfield—0	Lopez—8

Scoring Subs: Banning, Alvord, 4; Buchanan, 1. Palm Springs: Gilbert, 2; Styers, 1.

### Box Score ("B's")

Banning: Oset, 6; Burke, 3; Hamilton, 4; Erickson, 6; Jones, 6. Palm Springs: R. Henson, 9; Graber, 1; V. Black, 2; Soto, 1; D. Henson, 2.

Scoring Subs—Banning: Morris, 4; Nelson, 5; Wall, 2; Drake, 2; Buchanan, 3. Palm Springs: Raphael, 2.

cellent game, racking up 12 points.

THE STARTING LINEUP for future games will probably be unchanged. Weiss at center, Blackhart and Simpson or Henson at forward, Doro and Lopez at guard. The B's will start the evening off at seven, followed by the varsity at eight, and by the way—the turnout at Banning was far from good; let's get out and back the team. Also tomorrow night the C's and D's will participate in a tournament at Coachella. Even if we don't have a home gym there is no excuse for not backing the team. From now on there will be a rooter's bus to all the remaining games of the season. Only two-bits round trip.

**Inhabited Sun Valley**  
The first inhabitants of the Valley of the Sun, of which Phoenix, Ariz., is the focal point, were the prehistoric people known to the Indians as the Ho-ho-kam or "vanished people" who flourished there in a fairly high state of civilization somewhere between the years 700 and 1400 A. D.

**Area of Sharpest Vision**  
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PRESENT INCOME OF \$100 PER MONTH UNTIL YOU'RE READY TO BUILD SOMETHING ADEQUATE TO THE OPPORTUNITIES OF THIS CHOICE LOCATION.

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**STEAK & CHICKEN DINNERS**

On the Historic Desert Trail at Beaumont 1 mile East on Highway 90

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Phone Cathedral City 1083

## NOTICE

## TO CUSTOMERS OF THE SOUTHERN CALIFORNIA GAS COMPANY IN CATHEDRAL CITY

A collection agency has been established at the H. L. Kopp Drugstore in Cathedral City. Gas bills may now be paid at this new location and orders or inquiries may be left for gas company representatives.

Orders and inquiries also may be made by telephone direct to our Palm Springs office at 1534 North Palm Canyon Drive (telephone Palm Springs 4332)

**SOUTHERN CALIFORNIA GAS COMPANY**

Modern, practical, flame-perfect **GAS**





# Home Owners Plan for Active Year-Around Program

## Shearer To Head League

Annual Session Held This Week; Plans for Protection Discussed

Having as its aims the protection of Palm Springs as a home community, cooperation with other civic organizations to bring this about and better protection of unoccupied homes during the summer months, was the program announced this week by B. F. Shearer, newly elected president of the Home Owners League.

In the addition the program also includes the presence in Palm Springs of a resident member around the year who will keep the members advised and to have available counsel and advice on events that may be detrimental to the home owner.

**FOREMOST** on the current year's schedule is a protest that will be lodged with Riverside County officials seeking tax relief for all Palm Springs home owners, and a campaign aimed at getting local residents to register for voting purposes.

At the meeting which was presided over by Carl Lykken took place in the Desert Museum January 12 and saw the election of the following directors: Ernest Alschuler, John G. Hormel, Lloyd Simon, Carl Lykken, Raymond M. Sorum, William D. Dean, Earl T. Shepherd, William B. Colburn, Kenneth B. Kirk, Frank W. Camp, Horace F. Pender, Harry Harper, Lena Rogers, Raymond Wilson, Frank A. Purcell, Hilton H. McCabe, F. W. Clatworthy, B. F. Shearer.

**FOLLOWING** the installation of directors the following officers were elected by the directorate:

B. F. Shearer, president.  
Kenneth B. Kirk, vice president.  
Ernest Alschuler, vice president.  
Lloyd Simon, treasurer.  
Hilton H. McCabe, secretary.

**PRESIDENT SHEARER'S** statement follows:

"To have a representative in Palm Springs throughout the year alert to discover matters detrimental to the interest of home owners and owners of residential property, and keep our members advised and to have available counsel and advice. Hilton H. McCabe has been elected as our secretary and will be our counselor.

"Our program will be constructive to the best interests of Palm See HOME-OWNERS, Page 18

## Governor Accepts Invitation To Coloma's Gold Discovery Festival



**GOLDEN OPPORTUNITY**—Little Jim Farley, grandson of a former California Senator, demonstrates to Governor Earl Warren how his pioneer ancestors panned for gold and invites the Governor to attend the first of California's three-year program of Centennial celebrations, the Discovery of Gold at Coloma, El Dorado County, on January 24, 1948. Governor Warren accepted with pleasure, saying, "There is much to inspire us in the celebration of these events, for they bring to mind vividly the progress which we have made during the last one hundred years."

## Return of General Practitioner Advocated at County Medical Meet

Installation of newly-elected officers of Riverside County Medical association took place at Glen Ivy Monday night with Dr. H. M. F. Behneman, well known Village doctor, being installed vice-president. Dr. Arthur Miller of Riverside was seated as president.

Following the formal installation of the new officers Dr. Hugh H. Martin, recently returned from the Colorado Springs meeting of members of the American Association of Physicians and Surgeons, addressed the group on the campaign of doctors throughout the country against the plan to socialize medicine.

**DR. LONG** of Hemet, who also spoke at the meeting acquainted those present with the Alameda City medical plan and advocated greater public relations for medical programs.

Drs. Long and Martin, both of whom attended a medical convention in Sacramento, reported that there is a concerted move on the part of medical groups throughout the country to bring

See PRACTITIONER, Page 18

## Landscape Expert To Speak Before Garden Club Here

Mrs. Dunbar Will Be Heard in Talk at John Lantry Home

Mrs. Dorothy Dunbar, Riverside landscape architect, will address the Palm Springs Garden club at a meeting Saturday afternoon at the home of Mr. and Mrs. John Lantry, 1325 Camino del Mirasol.

"Garden Planning" will be the topic of the talk. Discussion of things to be done in the garden in January and February will be another feature of the program. Mrs. Frances Mannington, president, will be in charge of the meeting.

Proposed by-laws for the club as drafted by a committee consisting of Raymond Wilson, Arthur Bailey, Frank Camp and John Hormel will be presented for consideration.

## Policeman

John Routt Newest Member of Force

John Routt, 26, World War I veteran, and formerly associated with the business office of The Desert Sun, is now the newest member of the Palm Springs police department.

Chief of Police August Kettmann, who announced Routt's appointment, said that he was replacing the vacancy created by the resignation last month of Robert Perry. Perry is now employed at the Del Tahquitz hotel.

During the war Routt served with the Army Air Forces and saw duty as a military policeman. He has lived in the Village for more than two years.

## Artists Spend Honeymoon Here

Milisan Drew, famed originator of the Pixies, which are attracting much attention at the Warren Imports, in the Center, is in the Village. She is here under a new name having married Delbert Spoor, also a noted artist last Sunday at San Diego. The Spoors are in the Village on their honeymoon.

## San Franciscans Coming to Village To Enjoy a Swim

Chamber of Commerce Looking for a Pool to Handle 150 Guests

The Palm Springs Chamber of Commerce this week was looking for a place for 100 San Franciscans to swim in the Village on Sunday, Feb. 29.

On that day approximately 200 residents of the Bay City will be in Palm Springs as guests of the San Francisco Chronicle for its annual Santa Anita excursion to the Southland.

**JACK WALLACE**, promotion director for the famed Bay City paper, telephoned this week pleading for the local Chamber to find some place where approximately half of his guests could take a dip, or at least a good sun bath.

"Gosh," says Wallace, "we tell all these San Franciscans about the wonderful sun of Palm Springs, and then when we get down there all they can do is walk up and down the streets waiting for 5 p.m., to roll around so they can get back on the train."

**ALTHOUGH** badly handicapped by the lack of a public plunge, Manager Harry Harper of the Chamber of Commerce promised Wallace to do everything possible to find places where the visitors can take a dip.

Anyone having any bright ideas on the subject will be doing the Chamber a favor by communicating with the office at telephone 6181.

## Plant Thieves

Trees and Bushes Stolen Is Report

Plant thieves are on the loose again.

Dorothy Roberts, 2700 North Palm Canyon drive reported to police Wednesday that two small trees and at least a half dozen oleander bushes were removed from her yard during the night of January 12.

Two weeks ago Neel's Nursery reported that forty oleander plants had been removed from a landscaping project he was working on.

In both cases police believe that professional nurserymen are removing the plants.

## Third Section

## The Desert Sun

Palm Springs, California  
Friday, January 16, 1948

## State Official Guest in Village

Thomas Kuchel, California state comptroller, has been a visitor during the last few days in the Village and was a guest of Lyle Newcomer at the Palm Springs Rotary club luncheon meeting Wednesday.

## IN DESERT SANDS

New modern 3-bedroom, 2-bath unfurnished home. Panel ray heat, patio, sundeck, car shelter. Where can you equal this for \$19,000???

## HAROLD HICKS, Real Estate

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## De Luxe Court for Sale

Beautiful building on 4 lots with an entrance on Palm Canyon Drive with ample parking space and room for expansion. Constructed of hollow tile with copper weather stripping, tile roof, steel casements, Thermador heat, fireplaces. These buildings are built to last. Fine large rooms, beautiful kitchens, 16 rentals plus help's quarters, heated swimming pool, glass enclosure. For magnificent panoramic view of the desert and Palm Springs this property is unsurpassed. Estimated income 18% net. Owner will consider part trade in Palm Springs or out of town.

Price \$185,000

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PALM SPRINGS

## SAVE THESE DATES

1948 Winter Series-- Free Public Forum Meetings

Auspices

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Theme:

AMERICA SURVEYS THE EUROPEAN CRISIS

JANUARY 22: "The Palestine Issue"

Colonel R. V. C. Bodley, soldier, nomad, adventurer, author, and lecturer.

FEBRUARY 19: "Focal Points of Peace"

C. Wellington Furlong, F. R. G. S., explorer, soldier, war correspondent, and writer.

MARCH 4: "Behind the Iron Curtain"

Emil Lengyel, feature writer and foreign correspondent for the New York Times since 1927, author of "America's Role in World Affairs," "Cauldron Boils," "Dakar: Outpost of Two Hemispheres."

MARCH 25: "America's Influence in Europe"

John Scott, Chief of European Staff, Time Magazine, and author of "Behind the Urals," "Duel for Europe," "Europe in Revolution."

All Meetings To Be Held at  
American Legion Auditorium . . . 8:00 P. M.



## Cathedral City Woman's Club to Stage Style Show

Luncheon and fashion show to be staged at the Palm House under the auspices of the Cathedral City Woman's Club is scheduled to take place Wednesday, January 21 at 1 p.m., it was announced yesterday.

Feature of the fashion show will be the modeling by Virginia Goodhue who was the 1948 Queen of the Tournament of Roses. She is being sponsored in the Village affair through the courtesy of N. M. Sady of the Barbara Jane Manufacturing

Company, Los Angeles.

Henry Pierre, in charge of the Yolanda Dance School here, will entertain those present with a dance routine.

### From Page 17—MORE ABOUT Home-Owners . . .

Springs as a home community and our organization will cooperate with other civic organizations to obtain the best for our community.

"We hope to see a program worked out so that the many homes which are unoccupied during the summer months will have better protection.

"WE BELIEVE the tax situation on homes in our village is entirely out of line and we intend to study this problem and take steps to bring the true picture of this problem to the attention of the Riverside county officials, seeking tax relief for all Palm Springs home owners. This point of our program will be pushed aggressively.

"Our organization will campaign for local residents to register and vote in Palm Springs. "We shall be alert that residential zones are protected.

"All home owners and residential property owners are invited to join and actively participate in our program.

"Headquarters are located in the law office of Hilton H. McCabe, 457 North Palm Canyon drive."

### Section of Land for Subdivision

With Panoramic of Entire Valley

This land indicates both hot and cold mineral waters.

These 640 acres are surrounded by health resorts, guest ranches and improved subdivisions.

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### LOT

Near Woman's Club

\$7500

**BECKLEY**

S. Palm Canyon Drive

## Noted Entertainer Opens at Mr. Dee's

Opening Tuesday night to a crowded room of dinner guests at Mr. Dee's, Kenny Sims, clever entertainer, gave Palm Springs a taste of sophisticated supper-room style of entertainment, as presented in the nation's capital. He came here direct from the 400 Club, Washington, D. C.'s top niter spot, where he was regarded as that city's most popular song stylist.

Kenny, as he is known to all, plays and sings at the piano in an intimate style, that he calls Sim's Whims. His repertoire included every type of music from classical to Basin Street type jazz, and all the intermediate stages of both old and new compositions. He even out-fishes Dwight Fiske in some of his numbers.

Versatile in his interpretations and offers, he enchants his audience with the wide range of his presentations. His background is exceptional, having started his studies at the age of 3. He attended several leading music conservatories, hailing, like many of the country's authors and artists from the Hoosier state of Indiana. Principally his entertaining has been in night clubs, but he spent the war years on the G I circuit, both here and abroad, with USO shows. His presentations are truly a treat to all, and an act Palm Springs is worthy of having and hearing.

As of September first, the U.S. Navy had 226,000 men afloat and 49,000 ashore. As of November first, the U. S. Marine Corps had 2400 men afloat and 19,000 ashore.

### From Page 17—MORE ABOUT Practitioner . . .

about the return of the general practitioner.

During this address given by Dr. Long, perhaps the most interesting topic of the evening, it was pointed out that the old fashioned doctor who treated the ills of six-year-old Willie to Grandpappy has almost disappeared from the rural and urban scenes.

NOW WHEN a person becomes ill the medical specialists in bone diseases will shunt the patient with a "tummy" ache to an internal medicine man and the doctor who treats skin diseases will refer patients with throat troubles to such a specialist.

By the time a sick person has been properly treated he has made the rounds of four or five physicians it was declared, resulting in four or five medical service bills.

"The old fashioned family doctor," it was declared, "used to

treat all the common ailments of humanity and when some disease baffled him, he would be the first to advise consultation with a specialist."

THE GENERAL practitioner of old has practically disappeared because people in rural and city areas pass him up by going to doctors who are specialists.

It was learned that the American Medical association has created a section for the general

practitioner similar to those of established specializations.

Dr. Martin in speaking on socialized medicine said that the propaganda in favor of that plan consists of half-truths, misinterpretation of statistics and other ballyhoo telling the public just what its proponents wish the public to know.

"THE AVERAGE MAN on the street has a very hazy idea of Socialized medicine. Due to pro-

paganda from labor unions, Federal Government Agencies and other organizations, he is led to believe that the more Social Security Legislation his government enacts, the more of a 'paradise' he will live in. Worse yet, he feels that he will get something for nothing.

Brother, it's not true, it's not true," he said.

Dr. Martin urged fellow physicians to become "public relations conscious" and to join in

the fight against such propagandists by using every means at their disposal to promulgate a public education program.

His report charged that physicians were poorly organized and urged them to take steps to remedy the situation. Stressed cooperation among members of the medical society.

Setting for the report was the monthly meeting of the County Medical Association at Glen Ivy Hot Springs.

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\$1100

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See TOM GREEN

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DINNER DANCING TO THE DELIGHTFUL . . .

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**Frankie ORTEGA**

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YOU'LL LOVE 'EM Served in the . . .

**FIRESIDE LOUNGE**



Cocktails

AS "YOU" LIKE 'EM  
"Tropical Drinks

OPEN FROM

12 NOON

ALL FOR YOUR ENJOYMENT

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Ideal Family Home  
Offering You  
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Desirable Features

- Master bedroom and bath.
- Two bunk rooms (four built-in bunk beds) with adjoining bath. In each room there is lots of fine cabinet work providing spacious wardrobe closets, cupboards and drawers.
- Guest bedroom and bath with private entrance.
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- Typical, spacious farmhouse livingroom with high artistic fireplace.
- Glassed-in sun room and den.
- Attractive dining room and kitchen.
- Charming walled-in patio readily accessible to kitchen and livingroom for outdoor barbecue.
- Large lot beautifully landscaped, lawn, shrubs and completely fenced.
- Wide paved drive.
- Located in one of Palm Springs' finest residential areas with many homes of the stars your immediate neighbors.

Owner is unable to leave his business in the East, so this fine home is being sold unfurnished, reduced to

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## Palm Springs Village THEATRE

Continuous Shows Daily from 1:45 P. M.  
PHONE 4384

LAST TIME FRIDAY JAN 16  
JAMES MASON in ROSAMUND JOHN

**"THE UPTURNED GLASS"**

CARTOON MUSICAL NEWS

SATURDAY JAN 17

DONALD WOODS in GLORIA WARREN

**"BELLS OF SAN FERNANDO"**

Also

CHARLES (DURANGO KID) STARRETT

**"Stranger from Ponca City"**

Final Chapter "VIGILANTES No. 15"

SUN.-MON. JAN 18-19

BARRY SULLIVAN in BELITA

AKIM TAMAROFF in JOAN LORRING

**"THE GANGSTER"**

CARTOON NOVELTY NEWS

## PLAZA THEATRE

Box Office Opens Week Days, 6:30 P. M.  
Saturday, Sunday, Holidays at 3:45 P. M.  
PHONE 7384

NOW PLAYING

A Fiesta of Fun

Si, Si! There's Jive and Joy and Love Stuff!!!

BOB (Honorary Mayor) HOPE

BING CROSBY in DOROTHY LAMOUR

**"ROAD TO RIO"**

With ANDREWS SISTERS

CARTOON NEWS

MON.-TUES. JAN. 19-20

The King of Action and Thrills

DOUGLAS FAIRBANKS, JR. in MARIA MONTEZ

Introducing Lovely PAUL CROSET

**"THE EXILE"**

(He Lived and Loved Dangerously)

CARTOON LATEST NEWS

Tune in KCMJ-1340 on Dial for Hal Davis "Music for the Party" Program at 10:30 P. M. and Get One of the Theatre Passes Given Away. Additional Theatre News at 3:30 and 7:30 P. M.

## FOODS

Served from 5 P.M.

Deliciously Prepared By

**Chef Manning**

STEAKS - PRIME RIBS - CHINESE DISHES

Delectable SOUTHERN FRIED CHICKEN

YOU'LL AGREE CHEF MANNING'S STEAKS, RIBS AND CHICKEN ARE MOST DELECTABLE

PALM HOUSE IS "THE" PLACE TO GO

JUST SOUTH ON PALM CANYON DRIVE TO INTERSECTION



## School Facilities ...

once.

WHEN CHARLES J. BURKET, president of the high school board of trustees, when appraised of the suggestion by Braden and the favorable reception it received at Wednesday night's meeting, he reacted favorably.

"The tennis courts at the high school have always been available for public use," declared Burket. He added that other than

high school students have been using the courts.

Asked how the trustees would feel about the use of the high school gymnasium and the swimming pool now in the process of construction, Burket said that some arrangement with the city could certainly be worked out.

BRADEN, IN TALKING to the committee, said that more than 50 per cent of the cities in the state were allowed the use of school recreational facilities for citizens and taxpayers.

"In fact," Braden declared, "the trustee of school property only act as the custodians of such property for the taxpayers."

He said that in El Segundo an average of three and one-half days of recreational facilities, and other properties that lend themselves to public use, are enjoyed by the people of that community.

The same is true in cities throughout the state," Braden said.

THE ONLY SUGGESTION by Braden that didn't meet with the approval of the civic committee was the abandonment of 100 horse stalls it would like to see erected on the Field Club grounds. Braden felt that such structure would in time become an eye-sore if the property around the Field Club became a residential district. He suggested they be built somewhere else.

Mosely, who said he reflected the views of the entire committee, was of the opinion that the stalls would be architecturally beautiful and their costs would be amortized over a period of time by the amount of money spent by horse-minded persons lured to the Village by horse shows.

AMONG the recreational facilities recommended by Braden and in this he had the full support of a previous resolution introduced by the committee to the city council, were as follows:

Softball and hardball diamonds, four tennis courts that can be put to multiple uses by removing the nets two similar courts for tournament plays; bowling greens without grass but the surface of which should be composed of clay and sand; shuffle board area; horseshoe lanes and, dear to the heart of horsemen, an arena for horse shows or rodeos.

HE FURTHER advised that large areas of the 30-acre field club should be prepared for athletic events with the use of portable backstops and other equipment for croquet, handball, additional games of softball and picnic areas complete with fireplaces and benches. A wading pool was also on the list of suggestions.

All of Braden's suggestions in essence followed the belief of the civic committee as facilities needed.

Braden suggested several ways in which all of the recreational

program could be financed.

ONE SUGGESTION which met with apparent approval was creation of a center that would house all such activities as the Boy and Girl Scouts instead of building two structures.

"As a result the facilities for youth activities would be better," Braden pointed out.

THE RECREATIONAL director suggested the creation of a Park and Recreational Commission composed of two municipal appointees, two from among the school authorities and three from citizens at large.

"Such a body would aid considerably in the recreational program here, which should be the best in the state," declared Braden.

What Mr. Braden means is that recreation and sunshine is what Palm Springs has to offer.

From Page One—MORE ABOUT

## This Side of Sun ...

several firms in San Bernardino, Riverside, Los Angeles and other towns in it to make up for the lack.

FELLOW, who hadn't had a hair cut for some time, slipped into the second chair at the De Luxe shop apologetically the other day. "Maybe I should just let it go and buy a violin and stand on the corner," he muttered. M. B. Richardson, the man behind the chair said: "Well, if I can't sock you for the price of a haircut, I've got just the violin you want. Have been trying to sell it for some time." The fellow took the hair cut. Got set straight on leap year this week in a letter which informed me that an ordinary year is 365 days, 5 hours, 48 minutes and 46 seconds long. That's why they get off schedule every 40 years and have to skip leap year," he wrote. "Otherwise, come 2148 you'd probably find summer when it should be spring." Not me in 2148 ... I should live that long.

COMES A LETTER from Walt Woestman of Altadena enclosing a clipping of a headline from the Pasadena Star-News of last Sunday. "Mercury Hits 85 Here; 84 in Palm Springs." The accompanying note contained a hint at aspersions against me for overlooking a chance to brag about the desert's coolness. Well, that would be true if the Pasadena paper had it right. Only trouble is that it was 86 here that day. But thanks to the Star-News for the plug. At that, there have been several days this winter when the Village was cooler than Los Angeles or the coast by a degree or two. And one day last August, that's the truth, we had 81 here at 1 p.m. when it was over 90 in Los Angeles. It was raining here that day.

SPEAKING of the weather, had an argument with a fellow the other day who claimed that it snowed almost every year in Palm Springs. His contention was that the city limits extend westward and take in the mountains and that part of the town is straight up and down, curling up at the edges so to speak. Checked with the city engineering department and one of George Minturn's aides said the city limits just took in the base of the mountains and did not climb high enough to hit the snow line except on those occasions when snow falls far down the first ridge. Well, that's settled and I'm glad. I worry about things like that.

TWO ITEMS in The Sun made my mouth water. One was that Mike Lyman, famed Los Angeles and Hollywood restaurateur was buying a home here, the other was the Ranch House advertisement (so I read the ads, too). Ed Lanfield was advertising a lot of appetizing dishes just like I used to get at Mike's. Dishes with odd names. There was one missing but I bet I could get that, too. Ever eat Saurbraten mit kartofel klase? That takes me back. But would probably

mean the price of a new belt to say nothing of the trousers.

DON'T FORGET—The men and women who are giving their time as well as their money to the Community Chest are going to come calling. Have the cash ready, every cent of it goes for a worthy cause. And also join up with the Chamber of Commerce. Help them erase the impression spread by careless talk that there isn't any room here and even if there was, it'd cost too much. There is room here and you don't have to have access

to the mint to engage it. And there's plenty of sunshine, desert and good entertainment. The sunshine and desert are free.

HAPPY JAN. 16—Two months from today is going to be too late to file your income tax returns. And three weeks from today it will be too late to get your 1948 automobile license tabs. Happy thoughts.

The U. S. Navy reports that 183 Marines were killed and 616 wounded on Eniwetok during the war.

## Horse-ing Around

WITH JACKIE COOPER

I have read Bob Hope's ad for the Palm Springs Stable Association and then read that he is honorary mayor of the Village. I wonder what my literary efforts will bring? Seriously though, I do agree that horseback riding is perhaps one of the most healthful ways of enjoying a visit to the Village. The exercise, sunshine and fresh air you acquire on a ride are all very beneficial.

There are so many places that are impossible to see unless you go by horseback. Perhaps one of the most interesting trips that I have ever made was to Little Paradise. Little Paradise is located quite some distance back into Palm Canyon and to ride out there, have a lunch and just loaf around the stream is something you don't find every day. There are a lot of other trips a fellow can take. For example, out to the Sand Dunes, over to 1000 Palms, up to Chino Canyon or down through other parts of Palm Canyon.

The stables of the Village formed the Palm Springs Stable Association this season and it is now possible to get information concerning any group activity or ride by calling any one of the member stables.

The Saturday morning breakfast rides and the Tuesday noon luncheons are two very interesting group activities sponsored by all of the stables. It's possible to hire a horse at any stable and participate in these events since all of the stables are working in conjunction with one another. All you've got to do is call any stable and they will give you detailed information via Mr. Bell.

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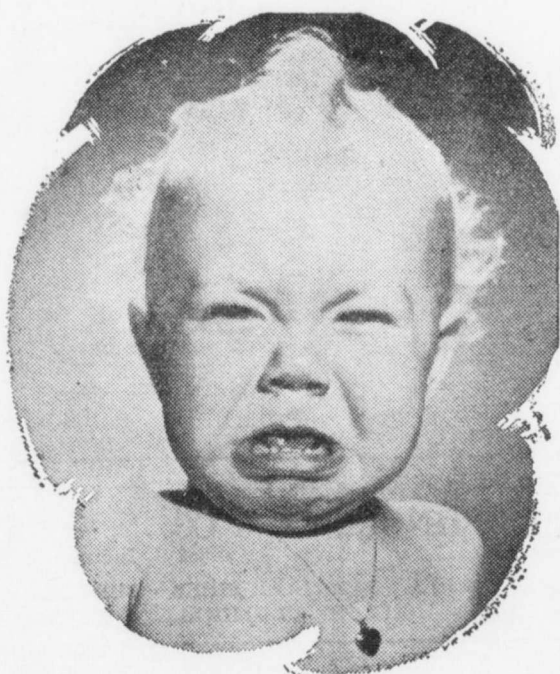
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## I'm Sore ....



... I was born before March 4, 1946, when there wasn't a Community Hospital!

All these fresh squirts in my neighborhood born after March 4, 1946, are going to be able to brag about being a native of Palm Springs. I had to travel 50 miles after I arrived to get to Palm Springs. But then, I'm glad for them, and for all of the future kids who are going to be able to make that brag. If I was big enough, I'd sure rob the piggy bank to help the hospital!

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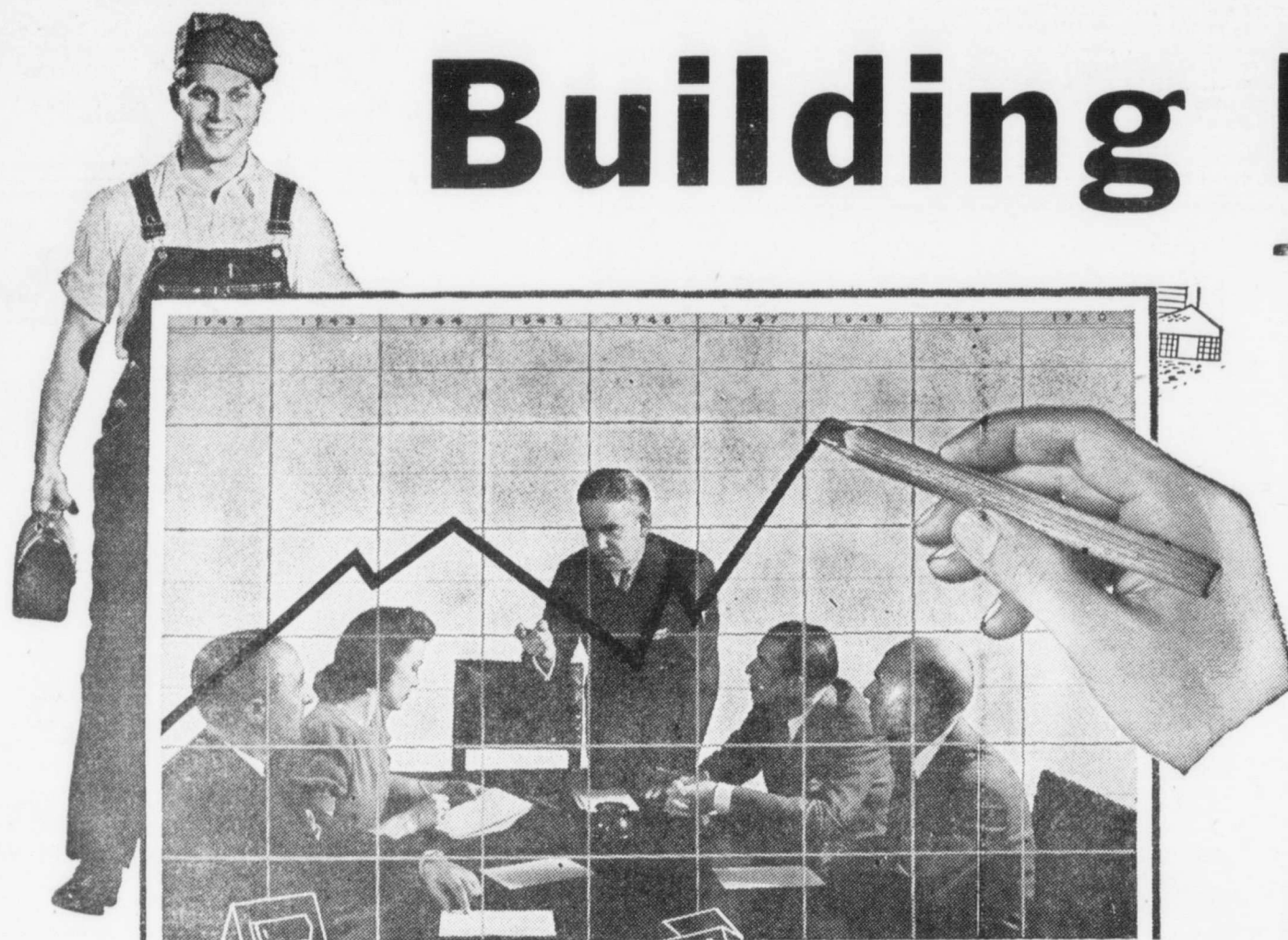
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